

The road to international accreditation: A bottom-up approach

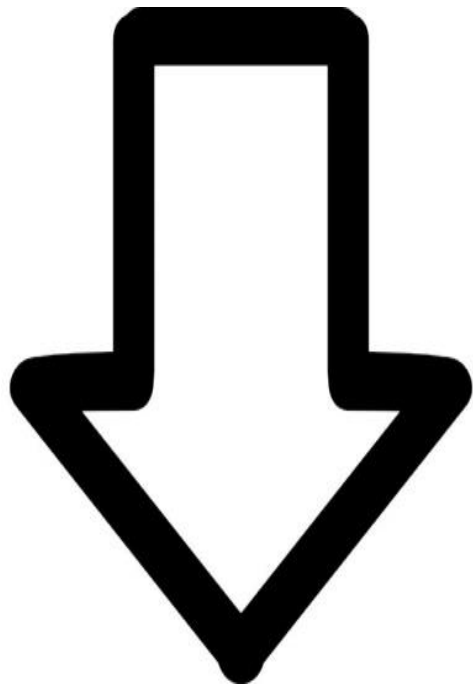
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M^a Angeles Sánchez Carrascal
32nd Businet Conference
Tallinn 2018**



university of
applied sciences

The journey

2013



2017



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european consortium for accreditation

CeQuInt

The CeQuInt project has developed a methodology to assess the quality of internationalisation in higher education. The overall aim of the project partners is to assess, enhance and reward internationalisation.



CeQuInt

Internationalisation

- is perceived to be a key factor for modern knowledge based societies
- has been steadily increasing in importance and scope

Quality assurance agencies want to establish a methodology to assess, reward and enhance internationalisation.



CeQuInt

Standard 1. Intended internationalisation

Standard 2. International and intercultural learning

Standard 3: Teaching and Learning

Standard 4: Staff

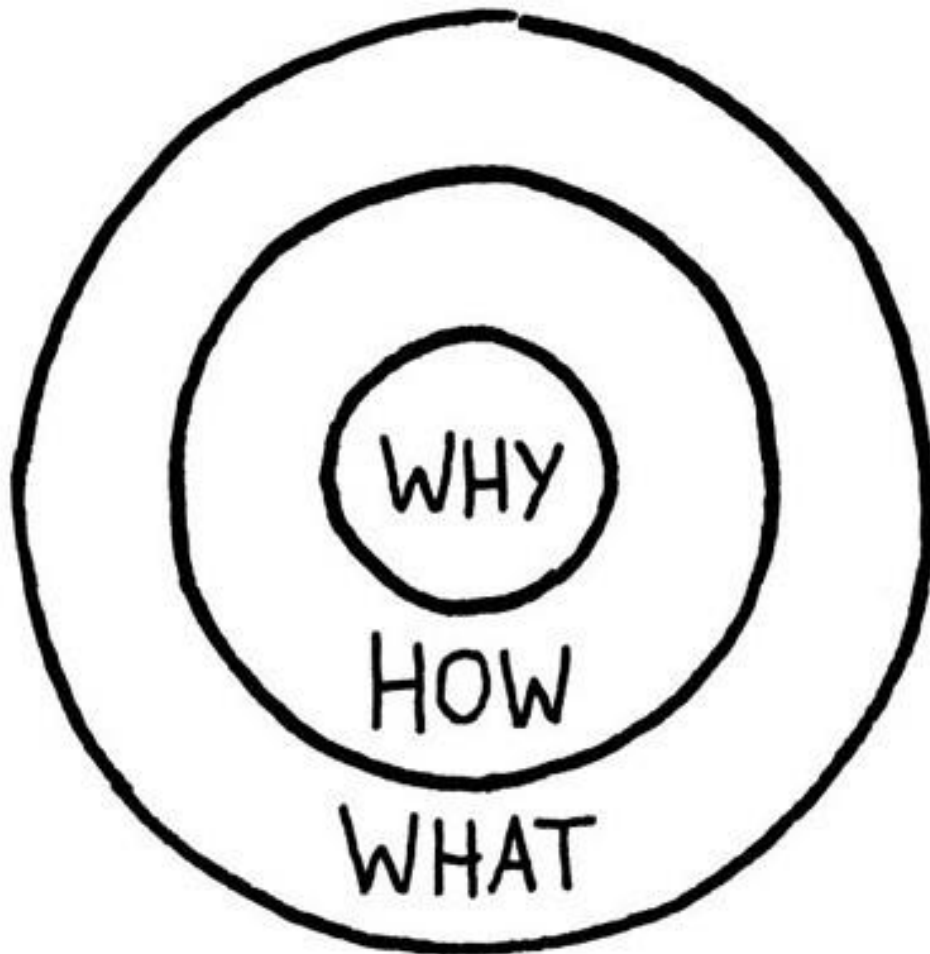
Standard 5: Students



Mission internationalisation

*As IBMS we aspire to prepare our graduates for the rapidly changing social, economic and environmental conditions of the communities in which they will **live and work**. Upon graduation, they will be **inter-culturally competent** and **ethically responsible** professionals who are able to competently deal with and confidently meet the challenges posed by today's **increasingly globalized world**.*

Big question....



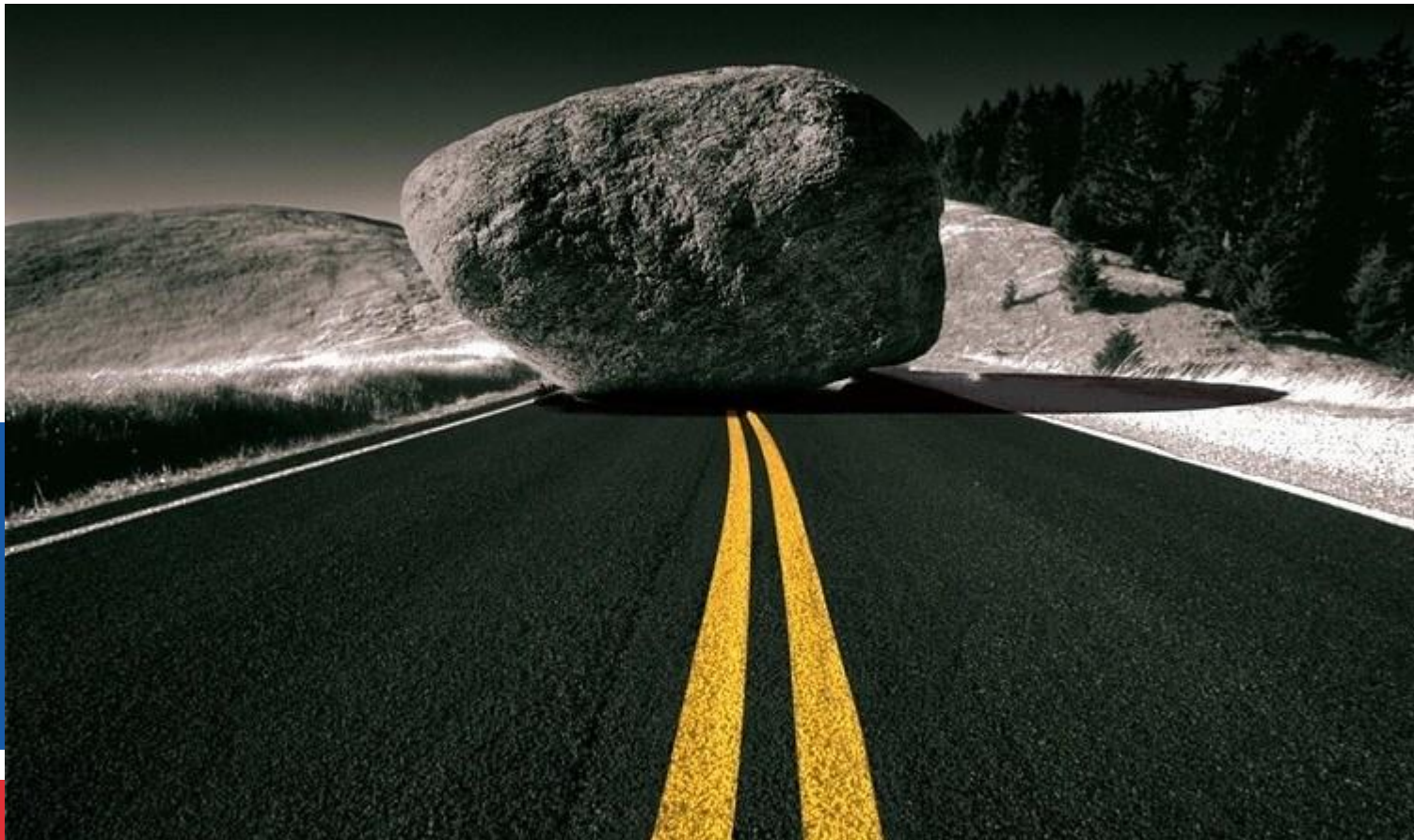
Why?

to provide students with a global perspective

to enhance the quality of our program



How?



How?



How?



How?

A truly international learning experience from day 1

- International classroom
- Personal Development Programme
- Internationalization @home and abroad



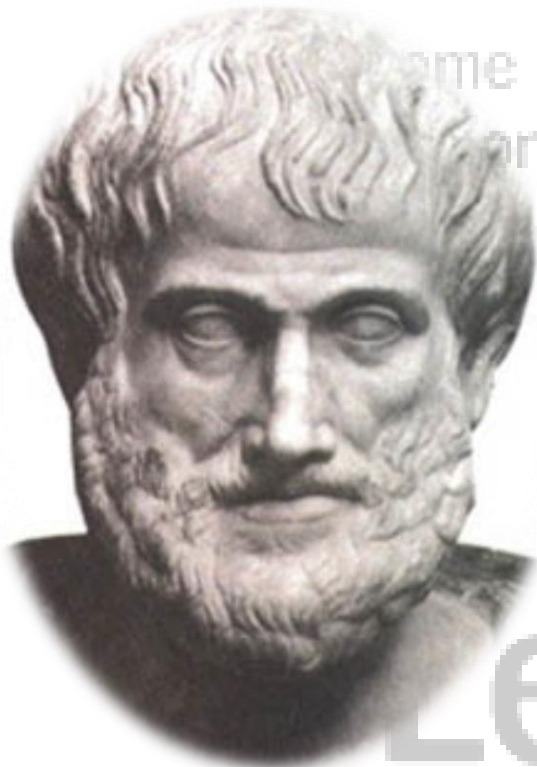
How?



Why?

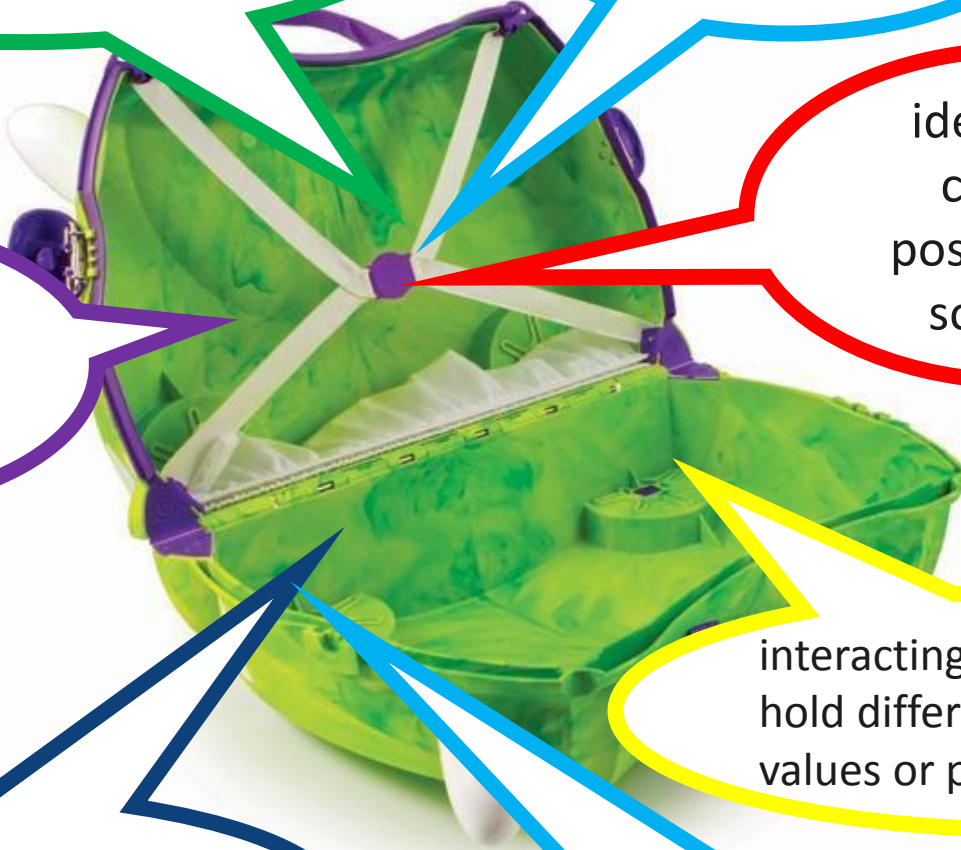
*For the things we have to learn,
before we can do them, we learn by
doing them*

Aristotle



Experience
Learning

Some
on Imp
erns
Discovery
Approach
Situations
Gives
Community
Communicate
Beyond



undertaking tasks that are unfamiliar/ risky

getting to know international companies and organisations

identifying creative possibilities/ solutions

adapting to changing situations

interacting with people who hold different interests, values or perspectives

applying information to new or broader contexts

appreciation of “otherness”

How?

...we learn from reflecting on experience

Pre-assignment

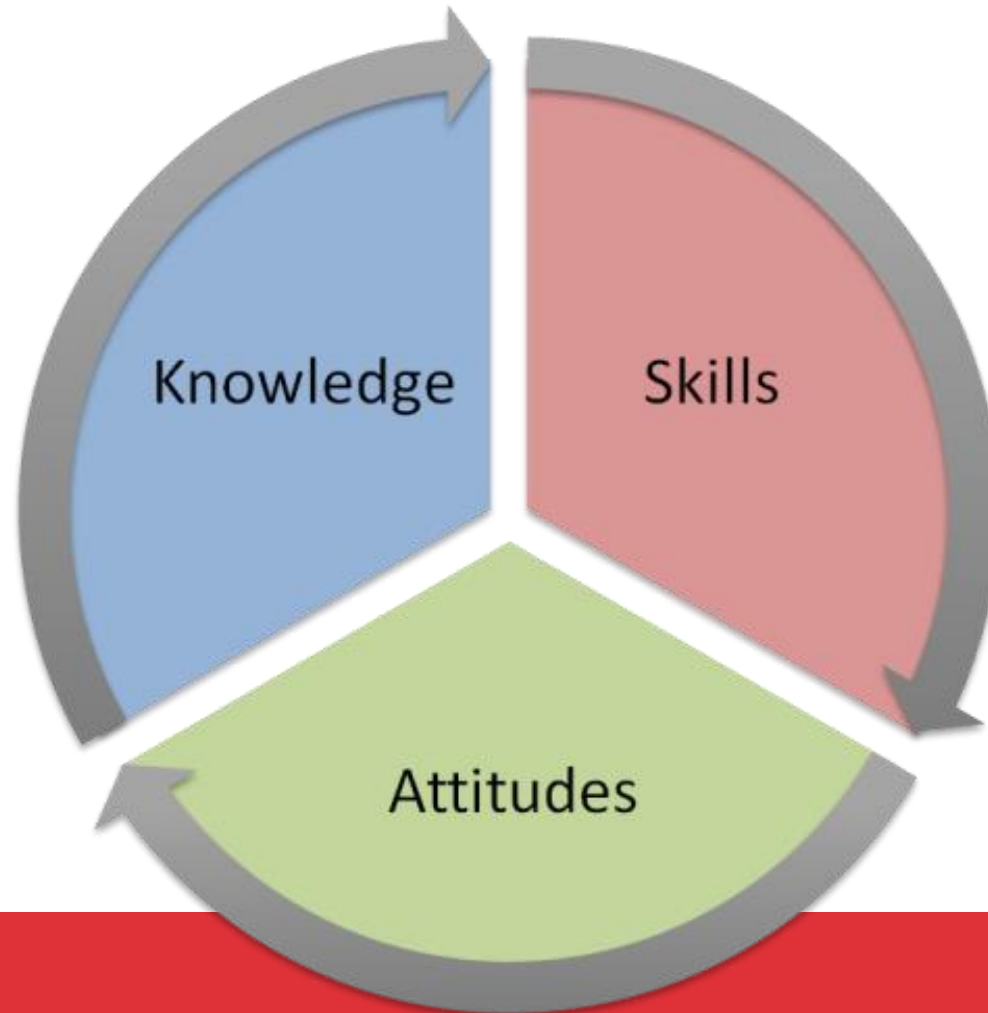
Assignment

Reflection

Evaluation



Why?



Why?



*...they will be **inter-culturally competent** and **ethically responsible** professionals who are able to competently deal with and confidently meet the challenges posed by today's **increasingly globalized world***

What?



Adapting and integrating

What?



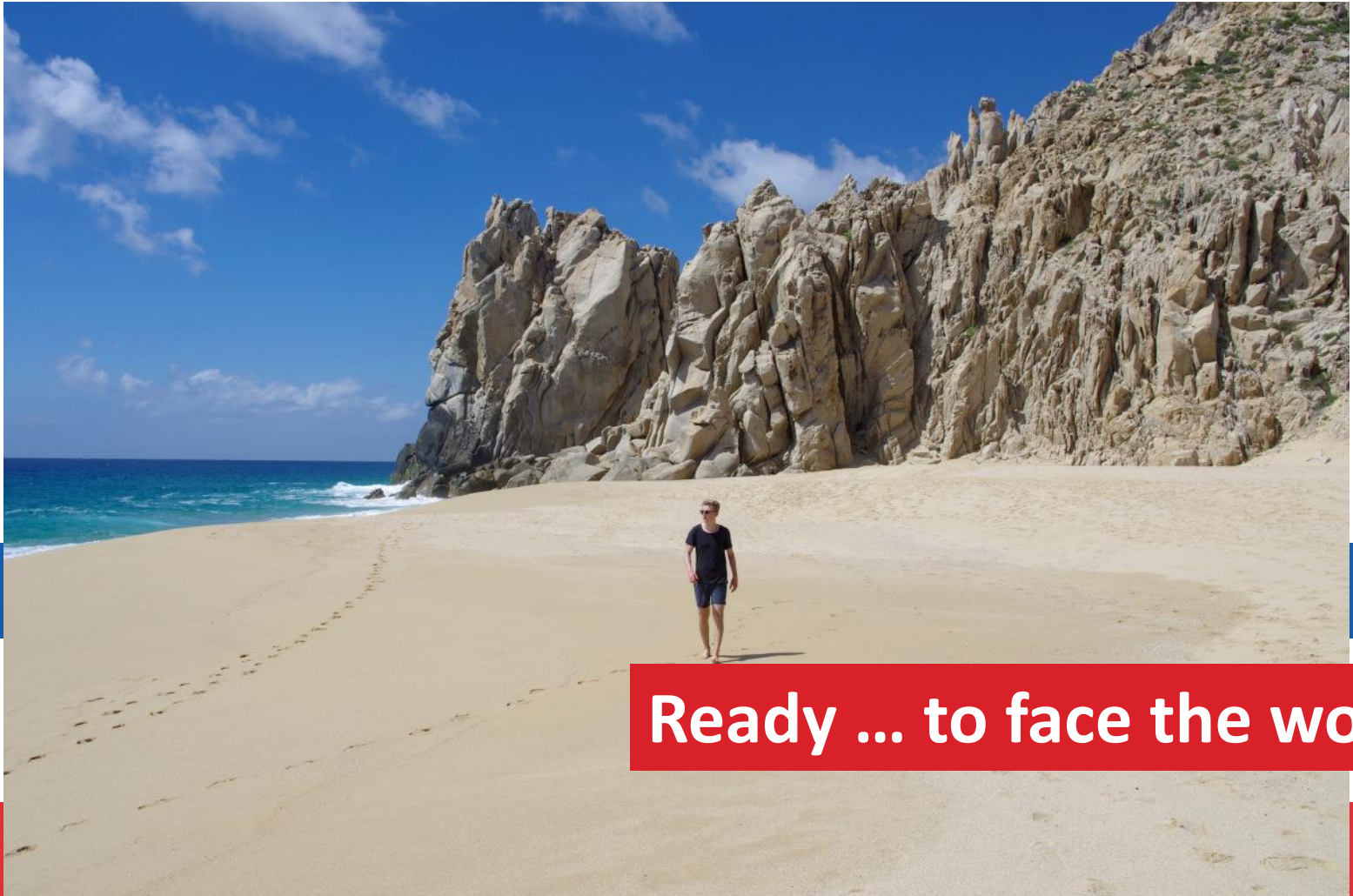
Experiencing the unknown

What?



Connecting worlds

What?



Ready ... to face the world

The reward

NSE results over the past years on selected items	12-13	13-14	14-15	15-16	16-17
Acquiring skills for professional practice	3.20	3.49	3.49	3.54	3.74
Practical focus of your study programme	3.27	3.66	3.53	3.58	3.69
The link to professional practice	3.13	3.57	3.5	3.64	3.70
Lecturers' sense of involvement with their students	3.02	3.69	3.68	3.79	3.90
The degree to which the content of your study programme meets your expectations	3.20	3.58	3.68	3.68	3.82
The degree to which you find your study programme to be stimulating	3.29	3.48	3.58	3.57	3.73
Internationalisation (new in 16-17)	--	--	--	--	4.5

The recognition



The recognition

Standard 2. International and intercultural learning - Excellent

The programme's internationalisation goals are well reflected in its intended international and intercultural learning outcomes, the student assessment methods are most suitable and the programme has demonstrated that these learning outcomes are achieved. The major accomplishment to bridge the gap from competencies to international and intercultural learning outcomes, the continued efforts to improve the difficult task of testing intercultural learning outcomes, and the excellent preparation of students to acquire intercultural skills can be regarded as international examples.



What?



Thank you!



businet
global business education network



Thank you!

