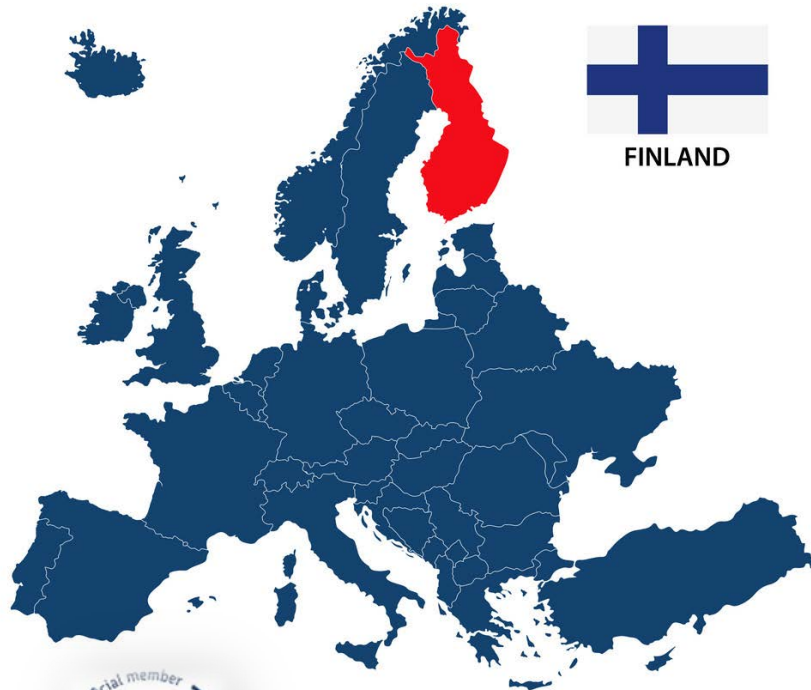


LICENCE TO LEARN BY WORKING – STUDYFYING WORK

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8.11. 2018
Businet Conference, Tallinn, Estonia

SATAKUNTA UNIVERSITY OF APPLIED SCIENCES (SAMK)



FINLAND



samk



Campuses: 4

Degree students: 5 500

Exchange students: 100

Staff : 400



DEGREES IN ENGLISH

BACHELOR

- Tourism
- Intl. Business
- Industrial Mngt
- Logistics
- Nursing
- Physiotherapy
- Maritime Mngt



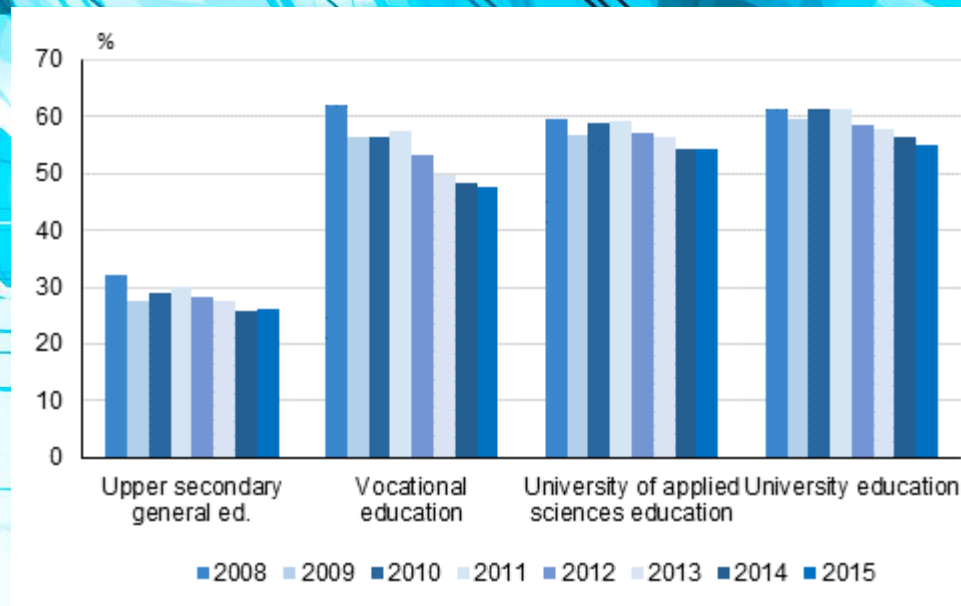
MASTERS

- Business Management and Entrepreneurship
- (Tourism 2020/21?)
- Information Technology
- Maritime Management
- Welfare Technology



BACKGROUND TO THE STUDY

Undisputed fact:
HE students are working
during their studies



QUESTION:

How do you utilize the working life?

Official Statistics of Finland (OSF): Employment of students [e-publication]. ISSN=1799-0017. 2015. Helsinki: Statistics Finland [referred: 5.11.2018]. Access method: http://www.stat.fi/til/opty/2015/opty_2015_2017-03-17_tie_001_en.html



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IF YOU CAN'T BEAT THEM, JOIN THEM - WHAT IS STUDYFICATION?

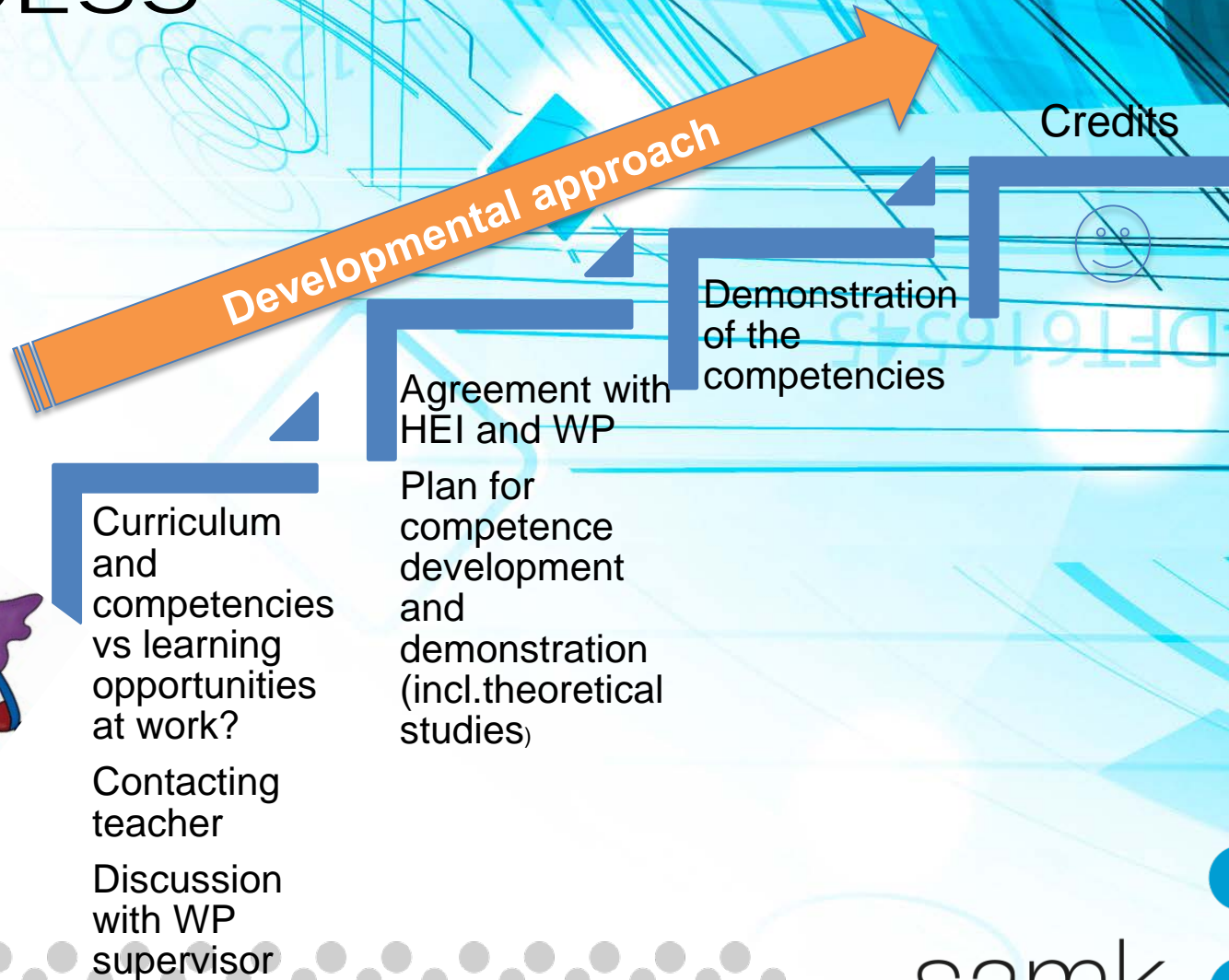
The project Verkkovirta (2015-2017), financed by the European Social Fund, developed new models allowing students to earn study credits from (daily) work.

Studyfication of work is an alternative way to study at universities of applied sciences:

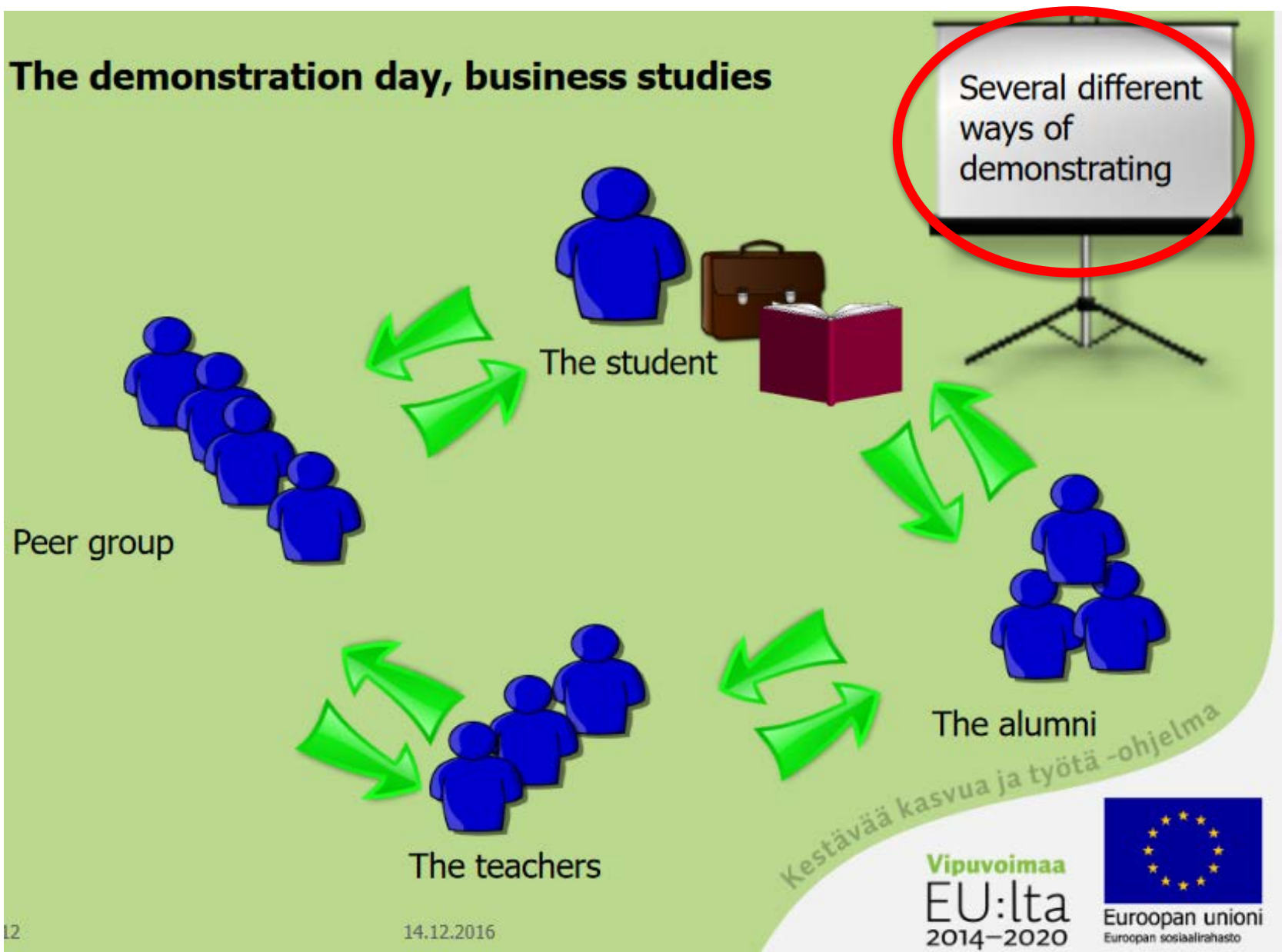
- ☐ Learning **from** the classroom **to** the workplace.
- ☐ Competences required for a degree are acquired by working and connecting the gained work experience with the knowledge basis of each substance.



STUDENT-DRIVEN VALIDATION PROCESS



The demonstration day, business studies



CASES

CASE 1: Wine bar

CASE 2: Sauna Guide



WORKING AND LEARNING

Working while studying

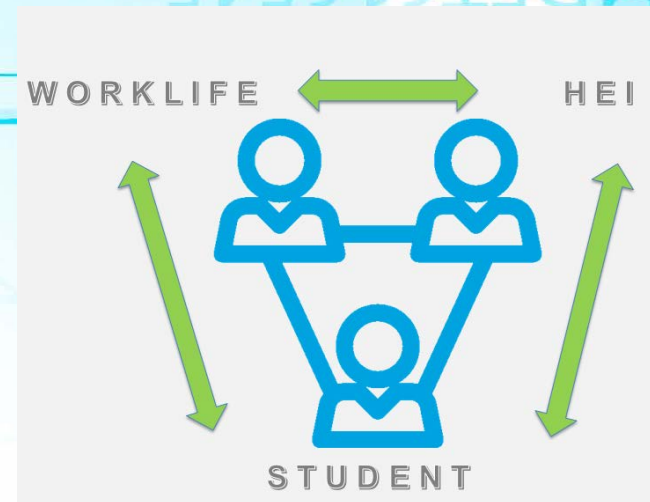
- increases students learning
- accelerates graduation
- grows student's employability opportunities after graduation
- creates precise and essential skills and knowledge for the labor market.



WHAT ABOUT TEACHERS?

In order to develop studyfication, HE teachers require more pedagogical competencies related to the work-life:

- ☐ Updated knowledge of contemporary work life
- ☐ Student and study guidance skills
- ☐ Assessment skills
- ☐ Perspective to “interpret” curriculum
- ☐ Ability and willingness to share teaching responsibility





Student:

Flexible and individual
learning paths



Teacher:

Contemporary
knowledge of work
today
Halo effect



Workplace:

Use of student's
academic competence
in development work



HEI:

Improving ECTS
accumulation and
early graduates

Fit between HE and
work



"New forms of validating learning at work in collaboration between higher education and work". Validating learning at work
Eapril conference presentation 2016 .

http://amkverkkovirta.fi/sites/amkverkkovirta.fi/files/24112016_Validating%20learning%20at%20work_Eapril_conference_presentation.pdf



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LINKS:

Satakunta UAS: www.samk.fi/en

Verkkovirta –project: <http://www.amkverkkovirta.fi/english>

