



UCLL presents

SECOND EDITION OF THE VIRTUAL BUSINESS PROJECT

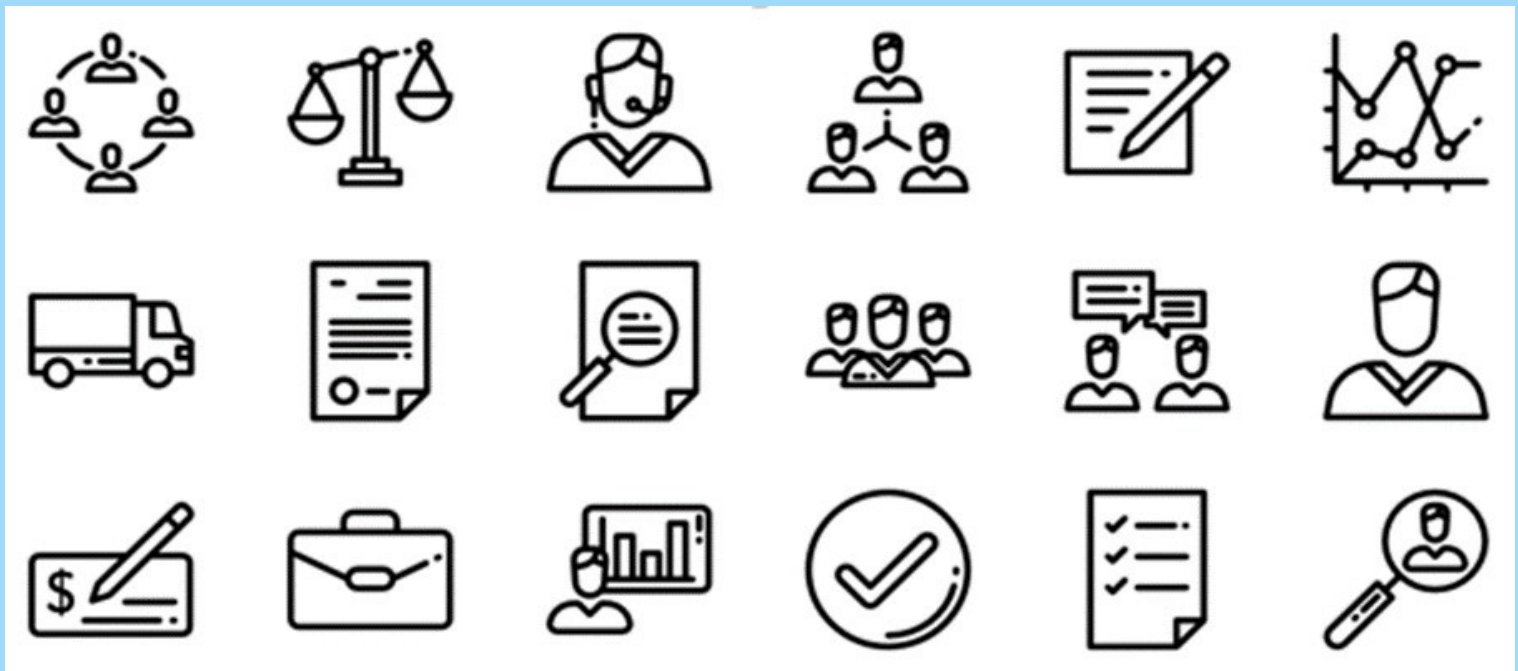
**Calculate all the parameters needed to set up the
best performing business unit of mobile phones!**

MARCH - APRIL 2019



UC Leuven
Limburg
MOVING MINDS

Virtual international cooperation with Business game Str@tvision



A CHALLENGE FOR INVENTIVE STUDENTS

Free registration
Participants all around the world
March - April 2019
marij;spiesschaert@ucll.be

OUTLINE OF THE PROGRAMME

OBJECTIVE

To let students work in mixed international groups on a subject that interests them, which makes them think and communicate in another language.

To broaden their practical knowledge of their subject, languages and culture.

TARGET GROUP

Students from Business Management (Finance or Accountancy)

TOPIC

The International Business project revolves around the concept of start-ups. Students participate in an updated version of the business game Str@tvision. The students are split up into different enterprises (groups). A set of 4 to 5 groups competes with each other and forms a market. Each enterprise has to define its objectives and to make decisions to reach those objectives during several fiscal years. These decisions are on a financial, accounting as well as on a commercial level.

Next to the game there are tasks specifically related to accountancy topics and related to the business game.

COMMUNICATION TOOLS

Skype (1st and last sessions are compulsory to attend), educational electronic platform Toledo, e-mail, Facebook

Contact will be taken after formal registration by the foreign students.

REGISTRATION

By e-mail: marij.spiesschaert@ucll.be

Important dates

26 February 2019

- FIRST Skype session
- Forming groups
- Briefing Stratvision simulation
- Briefing tasks and deadlines
- TASK 1
 - presentation group members (country, picture, hobbies, study...)
 - cash based financial plan

DEADLINE: Toledo by 2019/03/11 before midnight

11 - 19 March 2019

TASK 2: decision form round 1

DEADLINE: Toledo by 2019/03/19 before midnight

Important dates

25 March 2019

- SECOND Skype session
 - Discussion results round 1
 - Briefin tasks and deadlines
 - TASK 2
 - prepare a budget of the balance sheet & the income statement for the second period
 - decision form round 2
- DEADLINE: Toledo by 2019/04/05 before midnight**

11 April 2019

- **Discussion of the results of Round 2 + feedback**
- **Briefing task 4 (decision form round 3 and task about IFRS)**
- **DEADLINE: Toledo by 2019/04/17 before midnight**

22 April 2019

- Discussion of the results of Round 3 + feedback**
- Briefing task 5 (final presentation)**
- DEADLINE: Toledo by 2019/04/30 before midnight**

30 April 2019

THIRD Skypesession: final presentation