

WELCOME TO
BUSINET STUDENT CONFERENCE 2019
“THINKING EMPLOYMENT”





EXPERIENTIAL LEARNING AND TRANSVERSAL SKILLS

Capacity Building Your Employability

ATTITUDE

PERSONAL / SOCIAL QUALITIES

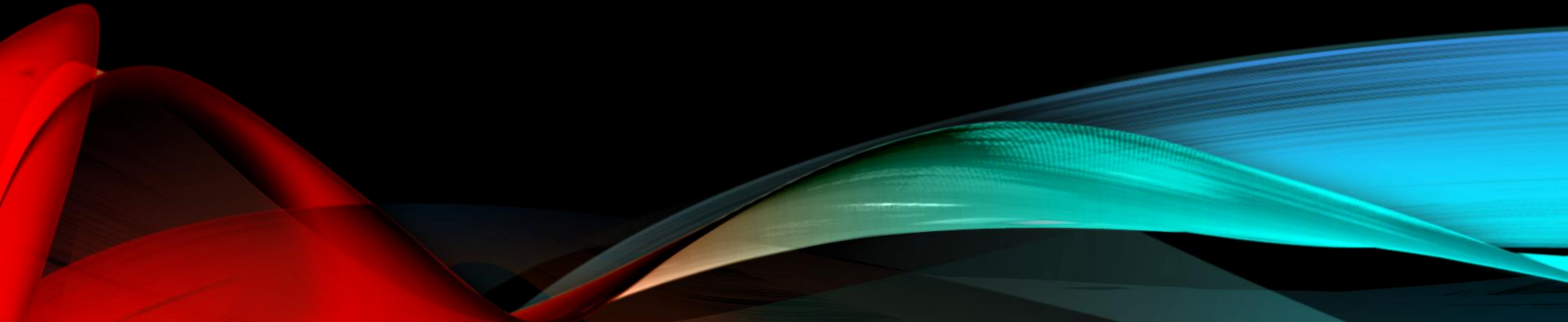
KNOWLEDGE

SKILLS

LANGUAGE



WHAT TRANSVERSAL SKILL DO YOU KNOW?

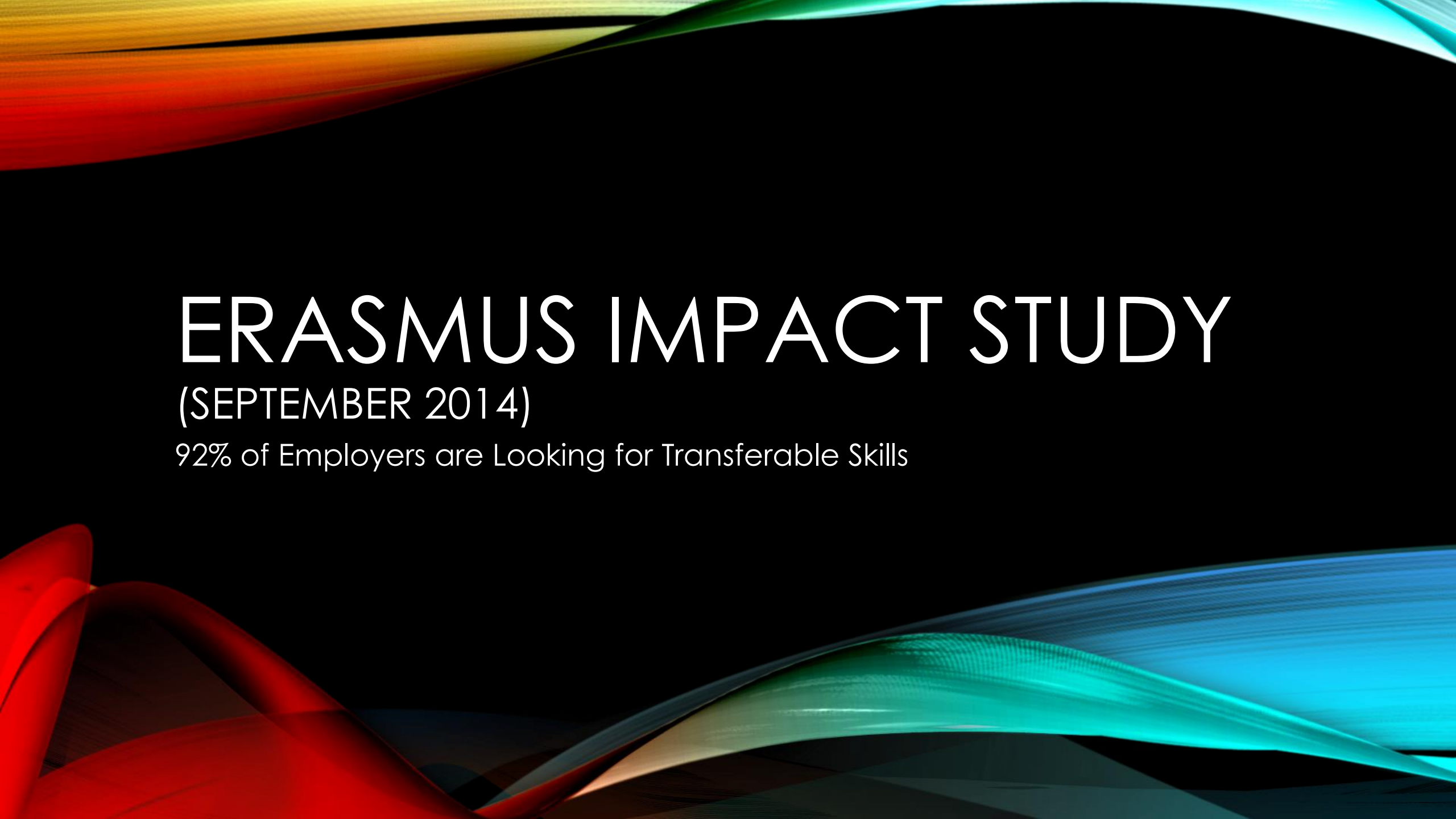


Organizational skills	Transversal job-specific skills	Personal basic skills
Organization	Management skills	Communication skills
Planning	Computer skills	Creativity
Adaptability	Language skills	Interpersonal skills
Ethics	Marketing and sales skills	Emotional Intelligence
Professionalism	Leadership	Loyalty and Commitment
Project Management	Critical Thinking	Learning to learn
Flexibility	Analytical Skills	Entrepreneurship
Problem solving	Customer service skills	Multicultural skills
Decision making	Business and strategic skills	
Time Management	Goal orientedness	
Team working	Work under pressure	
	Innovation	

- 
- Stakeholders Interviews 2017-18 PEETS.
 - “Employers find all Transversal skills very important and all equally important as well”

TRANSVERSAL COMPETENCIES

- Critical + Innovative Thinking
- Interpersonal Skills – presentation, communication, organisational skills; teamwork
- Intrapersonal Skills – self discipline; enthusiasm; perseverance; self motivation
- Global Citizenship – tolerance; openness; respect for diversity; intercultural understanding
- Media and Information Literacy
- Other – to a lesser extent physical health and religious values



ERASMUS IMPACT STUDY

(SEPTEMBER 2014)

92% of Employers are Looking for Transferable Skills



Individual

Attitudes:
Respect (valuing other cultures);
Openness (withholding judgment);
Curiosity & discovery (tolerating ambiguity)



Knowledge & Comprehension:
Cultural self-awareness, deep cultural knowledge, sociolinguistic awareness
SKILLS: To listen, observe & evaluate; To analyze, interpret & relate

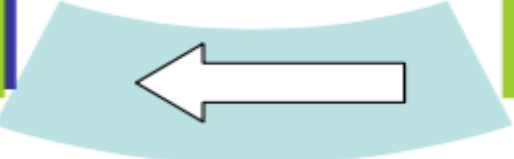
Process Orientation



Desired External Outcome:
Effective and appropriate communication & behavior in an intercultural situation



Desired Internal Outcome:
Informed Frame of Reference Shift (adaptability, flexibility, ethnorelative view, empathy)



ACQUIRING TRANSVERSAL SKILLS

- Training
- Role Play
- Discussions
- Theory
- Videos
- Reflection Assignments



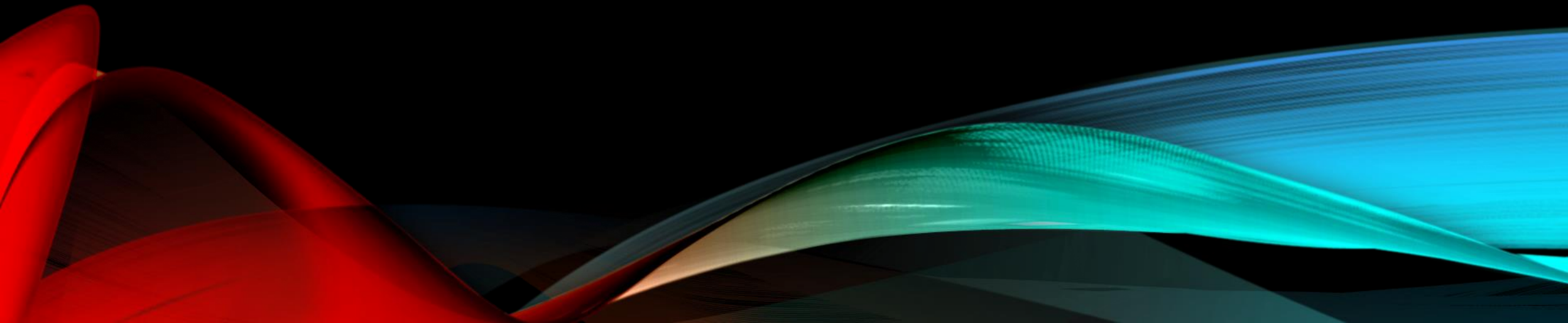
EXPERIENTIAL LEARNING

YOU CAN LEARN MORE ABOUT AN
INDIVIDUAL DURING AN HOUR OF PLAY
THAN IN A YEAR OF CONVERSATION

Plato



WHAT DO WE THINK “PLAY” IS?



THE GEM CANNOT BE POLISHED WITHOUT
FRICTION,
NOR MAN PERFECTED WITHOUT TRIALS.

Confucius



UTOPIA

community or society that possesses highly desirable or nearly perfect qualities for its citizens.

The opposite of a utopia is a dystopia.

The background features abstract, flowing, translucent waves in shades of red and blue, set against a dark background. The waves are layered and have a shimmering, ethereal quality, creating a sense of movement and depth.

UTOPIA – BUSINET STUDENT EMPLOYABILITY CONFERENCE 2019

[HTTPS://YOUTU.BE/KFA1V2YK18A](https://youtu.be/KFA1V2YK18A) ANIMAL FARM

[HTTPS://YOUTU.BE/52WIS_SLT1I](https://youtu.be/52WIS_SLT1I) 1984

[HTTPS://YOUTU.BE/USADM5GK9GS](https://youtu.be/USADM5GK9GS) LOGAN'S RUN

[HTTPS://YOUTU.BE/N_JGOKYHXAQ](https://youtu.be/N_JGOKYHXAQ) SOYLENT GREEN

[HTTPS://YOUTU.BE/UCFSUHARVHA](https://youtu.be/UCFSUHARVHA) KLATO'S SPEECH
THE DAY THE EARTH STOOD STILL



[HTTPS://YOUTU.BE/SPB1JY4VMFA](https://youtu.be/SPB1JY4VMFA) MOSLEY

[HTTPS://YOUTU.BE/IPYQ6L5UKPO](https://youtu.be/IPYQ6L5UKPO) MLK

[**HTTPS://YOUTU.BE/ZE0GJJ7UKFM**](https://youtu.be/ZE0GJJ7UKFM) NIXON

[HTTPS://YOUTU.BE/MWZCVUJ8XXA](https://youtu.be/MWZCVUJ8XXA) MARGARET THATCHER

[HTTPS://YOUTU.BE/DP5UE9V2V7G](https://youtu.be/DP5UE9V2V7G) JACINDA ARDERN

[HTTPS://YOUTU.BE/IAHBUZZOYKQ](https://youtu.be/IAHBUZZOYKQ) JACINDA ARDERN COMPARISON



WELCOME TO
BUSINET STUDENT CONFERENCE 2019
“THINKING EMPLOYMENT”

