

Busidays 2020 New College Durham



**Marketing task in conjunction
with Beamish Museum**

**Dates: 24 - 28
March 2020**

Price: £175.00 per student including:

- 4 nights' accommodation at a Travelodge hotel
- Entry to Beamish museum
- 3 Breakfasts
- 2 Evening meals
- 2 lunches

To register or to find out more information please
contact us at: international@newdur.ac.uk



New College Durham

International Busidays Marketing Programme in conjunction with Beamish Museum

Tuesday 24 March 2020	
15:00 onwards	Arrival and check into Travelodge Hotel, Durham City, Station Lane, DH1 1LJ Free time until dinner – recommend visit to Durham Cathedral
18:00	Welcome Dinner
Wednesday 25 March 2020	
From 08:30	Breakfast at New College Durham and welcome
09.30	Depart for Beamish Museum http://www.beamish.org.uk/
10.00	Arrive at Beamish Museum
10.15 – 11.15	Business talk by a representative from Beamish
11.15 – 12.00	Marketing task brief given and discussion with task mentor
12.00	Lunch (not provided – can be bought from Beamish Museum)
12.30 – 15.00	Explore Beamish Museum
15.00	Departure back to hotel
15.30	Continue working on task followed by a free evening to explore
Thursday 26 March 2020	
From 08:30	Breakfast at New College Durham
09:00	Tour of the college
10:00	Continue working on task
13:00	Lunch at New College Durham – Training Restaurant
14:00	Continue working on task - Room Gr2.13
16:00	Free evening
Friday 27 March 2020	
From 08:30	Breakfast at New College Durham
09:00	Presentations - Training Restaurant
12:00	Lunch at New College Durham – Training Restaurant
12.45	Trip to Newcastle & Tynemouth
18:00	Dinner in Tynemouth
Saturday 28 March 2020	
Journey back	Check out of hotel by 11am



New College Durham

About Beamish Museum

Beamish, the North of England Open Air Museum is an open-air museum located at Beamish, near the town of Stanley, County Durham, England. The museum's guiding principle is to preserve an example of everyday life in urban and rural North East England at the climax of industrialisation in the early 20th century.

Much of the restoration and interpretation is specific to the late Victorian and Edwardian eras, together with portions of countryside under the influence of industrial revolution in 1825. On its 350 acres (140 ha) estate it utilises a mixture of translocated, original and replica buildings; a huge collection of artifacts, working vehicles and equipment; as well as livestock and costumed interpreters.

The museum has received a number of awards since it opened its present site to visitors in 1972 and has been influential on other "living museums". It is a significant educational resource, and helps to preserve some traditional north-country and rare livestock breeds.



"I am so grateful for this experience. Thank you so much for this opportunity to see this beautiful place and meet wonderful people."

2018/19 New College Durham International Student

