



# "To Zoom or not to Zoom ?"



Nina Turcin



Griet Barrezele





# Hack the Waste

- Virtual international innovation hackathon
- 24 hours
- 5 partners
- 58 students
- Transdisciplinary: 5 different profiles
- Bachelor + Master

What is  
Zoom?

Communication platform for video and audio conferencing.

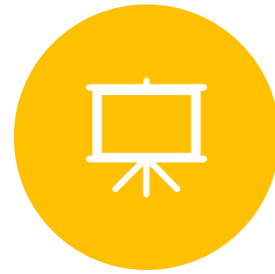
# Benefits for students



COMMUNICATION



BREAKOUT-ROOMS



MEETING ROOM FOR  
PITCHES AND DEMO  
MOMENTS



FINAL PRESENTATION

# Benefits for partners



ORGANISING



TRAINING NEW  
MENTORS



COMMUNICATION  
FOR ORGANISERS



COMMUNICATION  
FOR JURY

# Teaching

- Virtual class
- Break-out rooms for discussions
- Staff and students not in the same location
- Guest lecture without mobility
- Distance consultation with students

# Project

- Virtual collaboration
- Break-out rooms for staff and students
- Less money spent on project
- Less time consuming

# International Collaboration

- Virtual collaboration
- Work from your office
- Time and cost effective
- Easy exchange of information
- More personal approach to partnerships



# Marketing

- Virtual open days
- 1 on 1 consultations
- Promotional webinars
- Help for creating leads

Hands-on



# Hands on

- Go to <http://zoom.us/>
- Create a profile on <https://zoom.us/signup> - free version
- Join our meeting
  
- Please turn off the micro and turn on the webcam

The screenshot displays the Zoom web application interface. At the top, the browser address bar shows the URL `https://zoom.us/meeting`. The Zoom logo is prominently displayed on the left side of the header, with navigation links for SOLUTIONS, PLANS & PRICING, CONTACT SALES, SCHEDULE A MEETING, JOIN A MEETING, HOST A MEETING, and SIGN OUT. A user profile picture and the text 'SIGN OUT' are visible on the right side of the header.

The main content area is divided into two sections: PERSONAL and ADMIN. The PERSONAL section includes links for Profile, Meetings (highlighted in blue), Webinars, Recordings, and Settings. The ADMIN section includes links for User Management, Room Management, Account Management, and Advanced. The Meetings section is currently active, showing a 'Schedule a New Meeting' button and a message stating: 'The user does not have any upcoming meetings. To schedule a new meeting click Schedule a Meeting.'

At the bottom of the page, there is a banner that reads: 'Save time by scheduling your meetings directly from your calendar.' A 'Help' button is also visible in the bottom right corner of the page.

The Windows taskbar at the bottom of the screen shows various application icons, including Microsoft Outlook Plugin, Chrome Extension, and Firefox Add-on. The system tray on the right side of the taskbar displays the time as 6:50 and the date as 13/11/2019.

intranet.ucll.be Schedule a Meeting - Z X +

https://zoom.us/meeting/schedule

REQUEST A DEMO 1.888.799.9666 RESOURCES SUPPORT

zoom SOLUTIONS PLANS & PRICING CONTACT SALES SCHEDULE A MEETING JOIN A MEETING HOST A MEETING SIGN OUT

PERSONAL

- Profile
- Meetings**
- Webinars
- Recordings
- Settings

ADMIN

- > User Management
- > Room Management
- > Account Management
- > Advanced

My Meetings > Schedule a Meeting

### Schedule a Meeting

Topic

Description (Optional)

When

Duration  hr  min

Your Zoom Basic plan has a 40-minute time limit on meetings with 3 or more participants. Upgrade now to enjoy unlimited group meetings. [Upgrade Now](#)

Do not show this message again [Help](#)

Windows taskbar: 6:54 13/11/2019



Want to use  
Zoom with  
Businet  
license?

- Zoom with Businet members
- <https://www.businet.org.uk/video-conferencing>

intranet.lucl.be x 2019-2020 - On... x (1) Facebook x Sign Up Free - Z x to zoom or not x Businet x Businet x + - □ ×

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## Video Conferencing

Businet offers the use of Zoom to its members for Businet related activities. Members wishing to use Zoom will have to make an application for use. Please use the application form below and we will work with you to provide the licence you require.

**Your Name and Name of Your Institution:**

**Contact Email:**

**Project Name:**

7:10  
13/11/2019



[Griet.Barrezeele@UCLL.be](mailto:Griet.Barrezeele@UCLL.be)



[Griet Barrezeele](#)



[@GrietBarrezeele](#)



[nina.turcin@doba.si](mailto:nina.turcin@doba.si)



[Nina Turcin](#)



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Want more info?