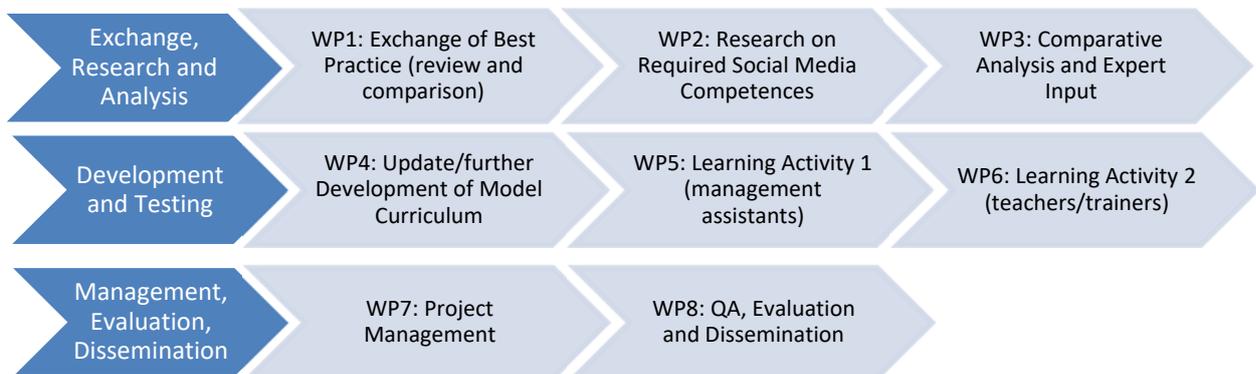


EndigiCom - Enhanced Digital Competencies for Business Usage - is a project funded via the European Commission's Erasmus+ Programme (<http://ec.europa.eu/programmes/erasmus-plus>, ERASMUS+ KA 2 Vocational Training Strategic Partnership, EnDigiCom - 2017-1-AT01-KA202-034999). Partners in the project include Institutes of Higher and Further Education as well as industry and social media experts from Austria, Belgium, France, Germany and Slovenia.

The project aims to develop, modernise or adapt programme content to positively impact on future learners, including those undertaking CPD courses, in the longer-term, ensuring the relevance of knowledge, skills and competences to the needs of employers (including SMEs) and the labour market.

EnDigiCom activities extend to 8 individual work packages (as shown in the graphic below), 6 representing core work phases for the project centred on research, consultation, analysis, validation and testing with the remaining 2 packages covering more generic management, quality assurance, evaluation and dissemination activities.



The project is currently at the halfway stage (August 2018) and is progressing well. Extensive research has been undertaken and social media experts, from different countries, have helped to interpret the data to provide the basis for future programmes able to meet the needs of learners and employers.

The predominant focus for EnDigiCom is an exchange of knowledge, experience and good practice, with a small number of outputs and outcomes envisaged, namely:

- agreement on a robust set of international key competences necessary to handle the daily duties of staff members having responsibility for social media tools and platforms within a workplace business environment;
- further development of existing material to a model curriculum against which available programmes and short courses can be reviewed/extended/modernised - this outcome will be tested/trialled, through short-courses being offered, prior to the model curriculum being finalised and presented in four partner languages (EN, DE, FR, SI).

Oral testing will also be undertaken at the Businet Conference in Tallinn in November 2018.

More information is available online: <https://www.ews-wien.at/endigicom/>