

WELCOME TO BUSINET STUDENT CONFERENCE 2019 “THINKING EMPLOYMENT”





THINKING EMPLOYMENT

PERSONAL SUSTAINABLE DEVELOPMENT & ACTION



THE GLOBAL GOALS

Rob de With

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WORKING IN SUSTAINABILITY, ENTREPRENEURSHIP
AND INNOVATION

ATWORK
SOLUTIONS



SUSTAINABLE DEVELOPMENT

FOR YOU, YOUR TEAM, YOUR BUSINESS



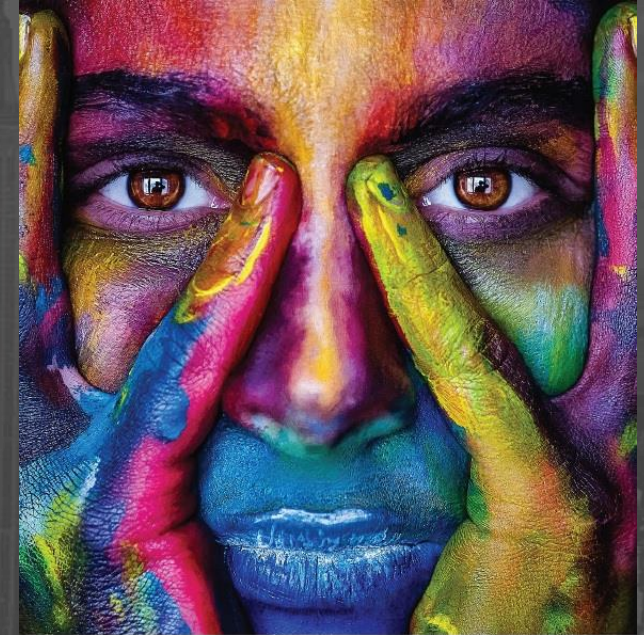
THE GLOBAL GOALS



Rob de With

Founder ATWORKSOLUTIONS

ATWORK
SOLUTIONS



SUSTAINABLE DEVELOPMENT

FOR YOU, YOUR TEAM, YOUR BUSINESS

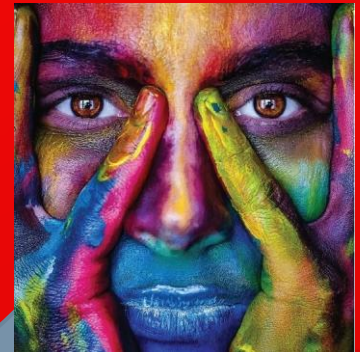


THE GLOBAL GOALS



COLOURS OF THE WORLD

TRAINING MODULES



OUR FIVE STEPS TO MAKE YOUR CAREER SUSTAINABLE
IT'S ALL ABOUT CIRCULARITY



THE GLOBAL GOALS

SUSTAINABILITY

what's it all about?



WHAT CAN WE DO? AS WE ARE HERE AND NOW

A BRIEF OVERVIEW OF THE ATWORKSOLUTIONS TRAINING PORTFOLIO



THE GLOBAL GOALS

"Failure is an
opportunity to grow"

GROWTH MINDSET

"I can learn to do anything I want"

"Challenges help me to grow"

"My effort and attitude
determine my abilities"

"Feedback is constructive"

"I am inspired by the success of others"

"I like to try
new things"

"Failure is the
limit of my abilities"

FIXED MINDSET

"I'm either good at it or I'm not"

"My abilities are unchanging"

"I don't like
to be challenged"

"I can either do it,
or I can't"

"My potential is predetermined"

"When I'm frustrated,
I give up"

"Feedback and criticism
are personal"

"I stick to what I know"



★ Purpose

ME & MY
GOALS



ME = SELF-AWARENESS

BASED ON THE
MBTI PERSONALITY TEST

YOU'LL GET A FULL REPORT
INCLUDING THE
5 or 6 BEST FITTING
SUSTAINABLE
DEVELOPMENT GOALS

OUR FIVE STEPS TO MAKE YOUR CAREER SUSTAINABLE
IT'S ALL ABOUT CIRCULARITY



THE GLOBAL GOALS

SUSTAINABILITY & ACTION

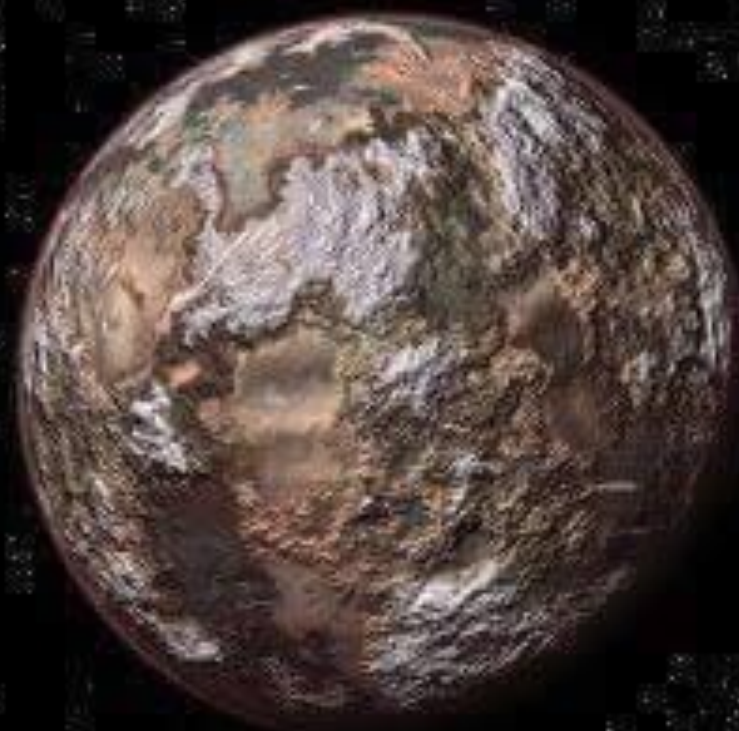
SUSTAINABLE DEVELOPMENT GOALS & STRATEGY



THE GLOBAL GOALS



1978



2066



THE GLOBAL GOALS



ATWORK
SOLUTIONS

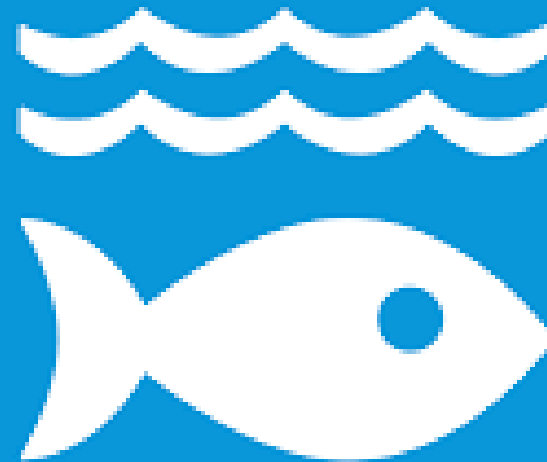
IT'S ALL ABOUT THIS!!



THE GLOBAL GOALS

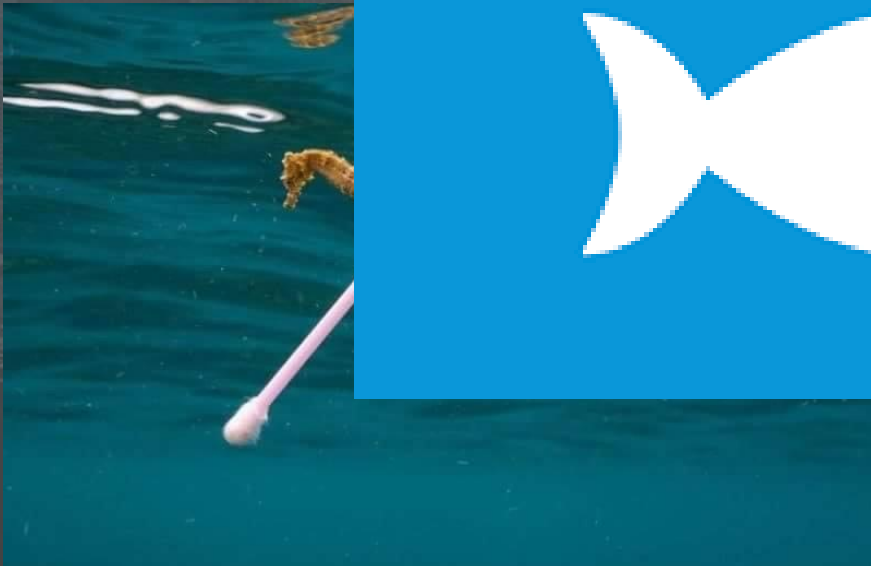


14 LIFE BELOW WATER



IT'S

THIS!!



BUT FIRST, ONE STEP BACK



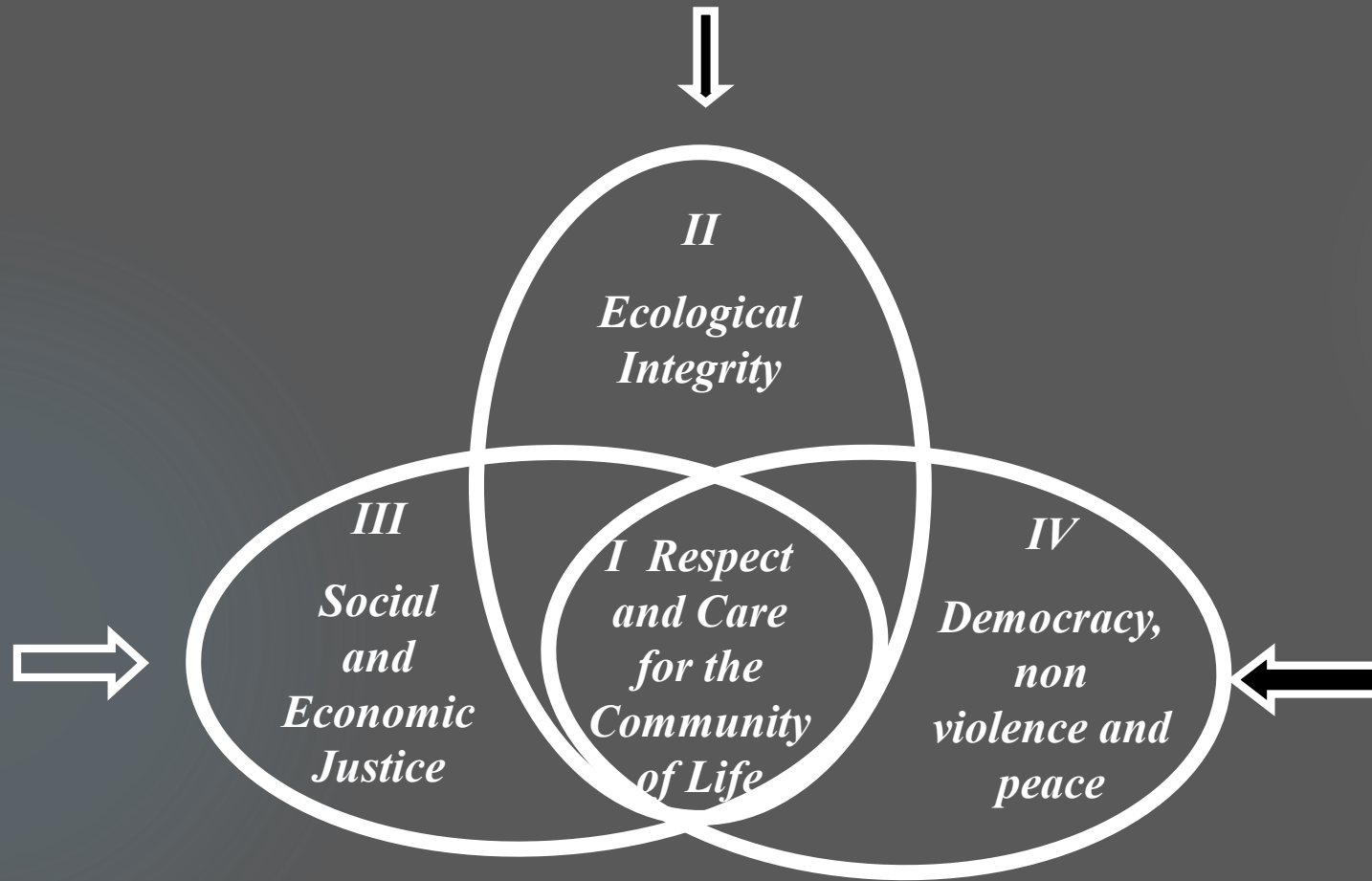
Who has ever seen this one?



Values for a better world



THE EARTCH CHARTER VALUES

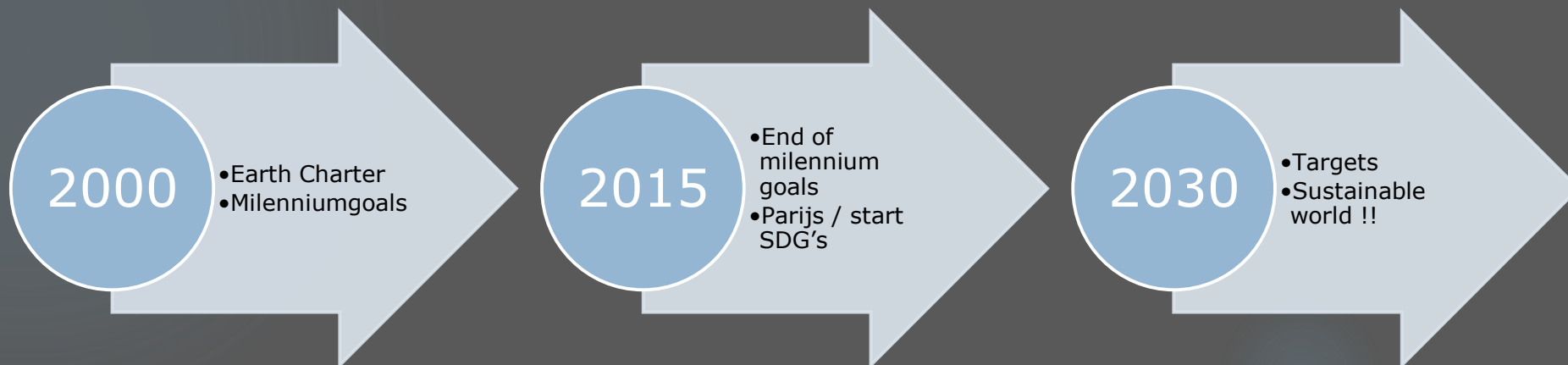


Back to where it all began



THE OFFICIAL LAUNCH OF
THE EC; PEACE PALACE,
THE HAGUE, NETHERLANDS
JUNE 2000

The Sustainable Development Goals



De Sustainable Development Goals

De SDG's, the facts:

- 17 goals, 169 targets.
- Open source, 17 countries produced a document together in 2013.
- Survey (MyWorld) 8 miljoen people, worldwide.
- September 2015; Parijs, VN top.
- 193 countries are negotiating.
- 180 countries signed
- Start January 2016 / till 2030





THE GLOBAL GOALS



The SDGs and the Earth Charter are closely linked, but fulfill different functions

PEACE

PARTNERSHIP



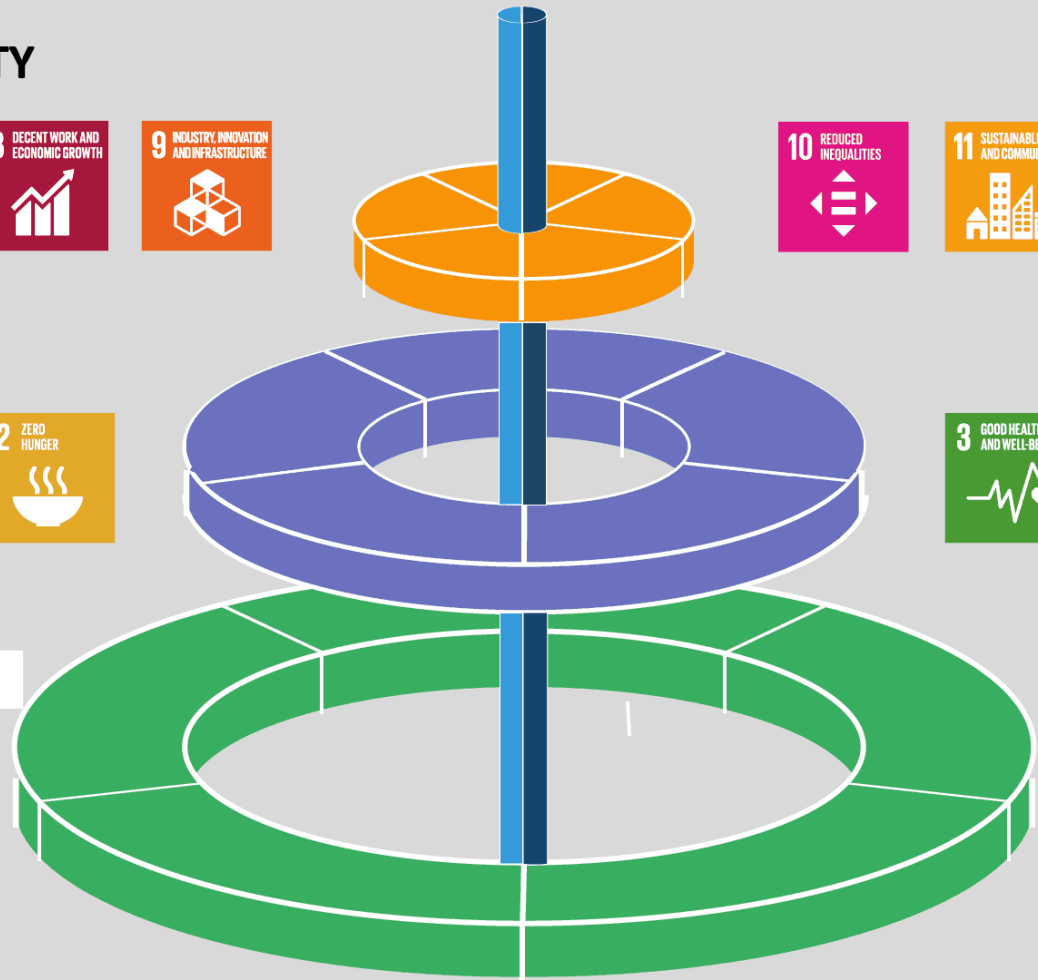
PROSPERITY



PEOPLE



PLANET



Understanding the dimensions of sustainable development



COLOURS OF THE WORLD

PLAYING THE GAME TODAY



THE GLOBAL GOALS

MYERS & BRIGGS PERSONAL QUALITIES

ENFJ Teacher Smooth talking charmers. Very inspiring & motivational. Often clergy. People leaders & persuaders. Great salespeople. Very relationship-oriented. Like to motivate groups.	INFJ Counselor Work is to inspire others to achieve great things. Great visionaries of human possibilities. Serious academicians. Often professors or offer themselves to a religious order.	INTJ Mastermind If they say they are going to do something, they do it. Likely to be corporate leaders, scientists. Believe everything has room for improvement. Superior planners and visionaries of systems.	ENTJ Field Marshall Very leadership-oriented. Likely to be top executives, business persons. Big on reducing inefficiency, ineffectiveness. Take charge people. Can be over-whelming to less outgoing types.
ENFP Champion Second only to ESFPs for fun. Want lives filled with excitement and romance. Very enthusiastic and creative. Often teachers, artists, writers. Great need for diversity and change.	INFP Healer Noble servants aiding society. Different from ISFPs, they try to tackle long-term problems. Often psychologists or counselors. Want to save the whales and rainforests.	INTP Architect Deepest analysts of problems to be solved. Often physicists, scientists. Most aloof of types. Critical thinkers.	ENTP Inventor Want one exciting challenge after another. Love to problem solve. Good at analysis, consider themselves full of ingenuity and ideas. Often involved in comp sci, systems analysis, design.
ESFP Performer Number one in fun and enthusiasm. Always invites ESFPs to your party. The most generous of all types. Warm, friendly, vibrant people. Excellent at customer service.	ISFP Composer Quietly harmonious with world. Very observing, benevolent. Inclined toward work with people in need. Work to solve problems of the immediate such as homeless, stopping hunger.	ISTP Operator Ready to try anything once. Pushed with the rush of life. Seek excitement. A love of tools and the utility they offer. Inclined toward mechanical devices, can take apart & reassemble anything.	ESTP Promoter Excitement seekers. Never feel more alive than when taking risks. Great negotiators on the front end. Excellent promotional & entrepreneurial capabilities if someone else follows through.
ESFJ Provider Hosts & hostesses. Graciousness of this type makes them excellent at entertaining, coordinating. May be teachers, nurses. Very conscious of appearances, should/shouldn'ts.	ISFJ Protector A high sense of duty. Upholders of family tradition. Often found in traditional helping professions including nursing, elementary education, etc.	ISTJ Inspector Doors of what should be done. Masters at completing practical details and adding finishing touches. Get-it-done people. Superb administrators. Duty bound & obligated, often military.	ESTJ Supervisor Administrators, workers, pillars of strength in community. Loyal males, parents, employees. Often promoted to management positions. Dependable, consistent, straightforward.



MBTI 8 PERSONAL QUALITIES

Extravert / Introvert: related to social interaction and energy.

Intuition / Sensing: related to the way in which information is processed.

Thinking / Feeling: related to the motives for decision taking.

Judging / Sensing: related to a way of life and work



MBTI 8 PERSONALITY QUALITIES

E	I	Extrovert / Introvert: related to social interaction and energy.
N	S	Sensing / Intuition: related to the way in which information is processed.
T	F	Thinking / Feeling: related to the motives for decision taking.
J	P	Judging / Perceiving: related to a way of life and work.



THE MBTI OUTCOMES WILL BE CONNECTED WITH THE BEST FITTING SUSTAINABLE DEVELOPMENT GOALS



SELF ASSESSMENT

TO BUILD YOUR PERSONAL MBTI PROFILE



THE GLOBAL GOALS

SELF ASSESSMENT

	#		#
Extravert		Introvert	
Intuition		Sensing	
Thinking		Feeling	
Judging		Perceiving	

E / I	N / S	T / F	J / P



Characteristics of the Extravert:

- ☐ Approachable
- ☐ Communicative
- ☐ Talkative
- ☐ Has a broad field of interests
- ☐ Speaks without thinking
- ☐ Social skills and assertive
- ☐ Takes the initiative
- ☐ Has many friends

Characteristics of the Introvert:

- ☐ Withdrawn
- ☐ Prefers written communication
- ☐ Profound thinker
- ☐ Looks for depth
- ☐ Acts in a considerate way
- ☐ Delayed reaction
- ☐ Calm and retiring
- ☐ Difficult to fathom

Characteristics of Intuition:

- ☐ Focussed on the big picture
- ☐ Always spots new possibilities
- ☐ Thinks in images
- ☐ Thinks in abstract terms and conceptually
- ☐ Visionary
- ☐ Rambling
- ☐ Inspiring and ingenious

Characteristics of Sensing:

- ☐ Focussed on current issues
- ☐ Practically minded
- ☐ Investigates the facts
- ☐ Is clever with concrete matters
- ☐ Has an eye for detail
- ☐ Operates step-by-step
- ☐ Sticks to the proven
- ☐ Wants to hold on to past practice

Characteristics of Thinking:

- ☐ Analytical
- ☐ Logic orientated
- ☐ Critical
- ☐ Determined
- ☐ Honest and fair
- ☐ Geared to the facts
- ☐ Rational
- ☐ Acts according to the rules

Characteristics of Feeling:

- ☐ Accommodating
- ☐ Has a social conscience
- ☐ Sensitive
- ☐ Strives for harmony
- ☐ Looks for consensus
- ☐ Sympathic
- ☐ Adjust to circumstances
- ☐ Always ready to help

Characteristics of Judging:

- ☐ Has a plan-orientated approach
- ☐ Thinks in terms of schemes and planning
- ☐ Finishes things off
- ☐ Decisive
- ☐ Avoids stressful situations
- ☐ Perseveres
- ☐ Wants to verify everything
- ☐ Controlling

Characteristics of Perceiving:

- ☐ Spontaneous
- ☐ Chaotic
- ☐ Flexible
- ☐ Adaptable
- ☐ Keeps his options open
- ☐ Indecisive
- ☐ Curious
- ☐ Leaves things till the last moment

SELF ASSESSMENT

	#		#
Extravert	6	Introvert	2
Intuition	=N 2	Sensing	7
Thinking	3	Feeling	5
Judging	5	Perceiving	5

E / I	N / S	T / F	J / P
E	S	F	J/P



THINK CHANGE

LET'S WATCH HOW WE LIVE....



THE GLOBAL GOALS

SELF ASSESSMENT

E / I	N / S	T / F	J / P

DIGITAL SELF ASSESSMENT

E / I	N / S	T / F	J / P



SITUATION CARDS

YOUR ANSWER IS CODED TO THE MBTI PROFILING



THE GLOBAL GOALS

EXTRAVERT									
	X								

41. Behind closed doors you compromised with your boss some issues that will influence you and your colleagues. It's doubtful whether all of them are happy with the taken decisions.

A: I think the truth about those compromises must come up for discussion.

B: In my opinion, it is not always helpful to share the truth with colleagues.

If you prefer A: mark **Extravert**

If you prefer B: mark **Introvert**

12. How do you translate sustainable forms of transport into daily life?

A: Only if convenient, I use public transport instead of my own car.

B: I use to support new initiatives, such as car sharing or Uber

If you prefer A: mark **Sensing**

If you prefer B: mark **Intuition**

4. How would you like to be respected by others?

A: Respect for who I am.

B: Respect for the results I get.

If you prefer A: mark **Feeling**

If you prefer B: mark **Thinking**

24. In your team there will be a new colleague with a speech defect, who is rather difficult to understand. How do you deal with the situation?

A: Do you immediately have an opinion about him or her and do you keep distance?

B: Are you totally open-minded and are you willing to discover who he or she is?

If you prefer A: mark **Judging**

If you prefer B: mark **Perceiving**

DEFINE YOUR MOST SUITABLE PROFILE

YOUR PERSONAL REPORT YOU CAN FIND ON THE WEBSITE



THE GLOBAL GOALS

YOUR BEST FITTING SDG's

THE SUSTAINABLE DEVELOPMENT GOALS ACCORDING TO
YOUR PROFILE



THE GLOBAL GOALS

AFTER PLAYING THE GAME

1. Do the quick self assessment
2. Digital self assessment to learn you MBTI profile. F.e. through the site www.16personalities.com Fast & easy!
3. Register on the site www.atworksolutions.nl by buying a license for free Couponcode:
thinkingemployment2019
4. Entrance to the secured personal area
5. Connection with the SDG's by a complete profile
6. Personal development plan for the next six month.



YOU'RE a NF PERSONALITY YOUR MOST SUITABLE PROFILE IS:

What kind of person are you?

NFs tend to approach life and work in a warm and enthusiastic manner, and like to focus on ideas and possibilities, particularly "possibilities for people." They are often found in careers that require communication skills, a focus on the abstract, and an understanding of others. They tend to be less interested in careers that require an impersonal or technical approach to things and factual data. NFs are often found in the arts, the clergy, counseling and psychology, writing, education, research, and health care.

The most suitable Global Goals for your profile



YOU'RE a ST PERSONALITY YOUR MOST SUITABLE PROFILE IS:

What kind of person are you?

STs tend to approach life and work in an objective and analytical manner, and like to focus on realities and practical applications in their work. They are often found in careers that require a technical approach to things, ideas, or people, and tend to be less interested in careers that require nurturing of others or attending to their growth and development. STs are often found in business, management, banking, applied sciences, construction, production, police, and the military.

The most suitable Global Goals for your profile



YOU'RE a NT PERSONALITY YOUR MOST SUITABLE PROFILE IS:

What kind of person are you?

NTs tend to approach life and work in a logical and objective manner, and like to make use of their ingenuity to focus on possibilities, particularly possibilities that have a technical application. They are often found in careers that require an impersonal and analytical approach to ideas, information and people, and they tend to be less interested in careers that require a warm, sympathetic, and hands-on approach to helping people. NTs are often found in the sciences, law, computers, the arts, engineering, management, and technical work.

The most suitable Global Goals for your profile



CHECK OUT YOUR
COMPLETE PROFILE!



ATWORK
SOLUTIONS

YOU'RE a SF PERSONALITY YOUR MOST SUITABLE PROFILE IS:

What kind of person are you?

SFs tend to approach life and work in a warm people-oriented manner, liking to focus on realities and hands-on careers. They are often found in human services and in careers that require a sympathetic approach to people. They tend to be less interested in careers that require an analytical and impersonal approach to information and ideas. SFs are often found in the clergy, teaching, health care, child care, sales and office work, and personal services.

The most suitable Global Goals for your profile



CHECK OUT
YOUR
COMPLETE
PROFILE!



ATWORK
SOLUTIONS



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CHECK YOUR PROFILE

1. Go to the website: **atworksolutions.nl/webshop**
 2. Go to "License to play" and click on "register and pay"
 3. Pay using your voucher code. It is a 100% discount
 4. Register
 5. Find your personal profile on the secured page and start working on your personal development plan by using the information on the other page.
- Succes !!

CREATE A BETTER WORLD IN 5 STEPS !






LET'S GO WORK ON IT !

THE SUSTAINABLE DEVELOPMENT GOALS ACCORDING TO
YOUR PROFILE



THE GLOBAL GOALS

	Campaigns	Actions	Strategy	Transformation	Transition
	End poverty in all its forms everywhere.				
	End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.				
	Ensure healthy lives and promote well-being for all at all ages.				
	Ensure inclusive and equitable quality education and promote life-long learning opportunities for all.				
	Achieve gender equality and empower all women and girls.				
	Ensure availability and sustainable management of water and sanitation for all.				
	Ensure access to affordable, reliable, sustainable and modern energy for all.				
	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.				
	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.				
	Reduce inequality within and among countries.				
	Make cities and human settlements inclusive, safe, resilient and sustainable.				
	Ensure sustainable consumption and production patterns.				
	Take urgent action to combat climate change and its impacts.				
	Conserve and sustainably use the oceans, seas and marine resources for sustainable development.				
	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.				
	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.				
	Strengthen the means of implementation and revitalize the				

ATWORKSOLUTIONS

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