

# Faculty Mobility

## International Programs



# What

Objective: Create a Businet chapter for Faculty mobility

# How-Agenda

- ✓ Skills gained by Faculty
- ✓ Job skills 2020
- ✓ Work force Strategies 2020
- ✓ Where jobs will be 2020
- ✓ 3 Examples of successful Faculty Mobility
- ✓ Some data and costs
- ✓ Invitation to be part of this Chapter



# Some skills gained by International Faculty through Mobility

1. Improvement of Cognitive Skills
  - Working in a foreign culture
  - Functioning within a work environment with a different language and work ethics.
  - Learn to provide multiple solutions to a problem
2. Development Interpersonal and Relationship Skills
  - Networking
  - Engage and communicate with people regardless of culture and language barriers
3. Increase of Tolerance for Ambiguity and Adaptability in any professional scenario
4. Reinforce Cross Cultural Sensitivity
5. Personal Traits: character, self-reliance, dependability.
  - Being able to function in a foreign country.
  - After working abroad, working at home will be easy.



# The 10 skills in the Fourth Industrial Revolution

## TOP 10 SKILLS



### in 2020

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1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

### in 2015

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1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity

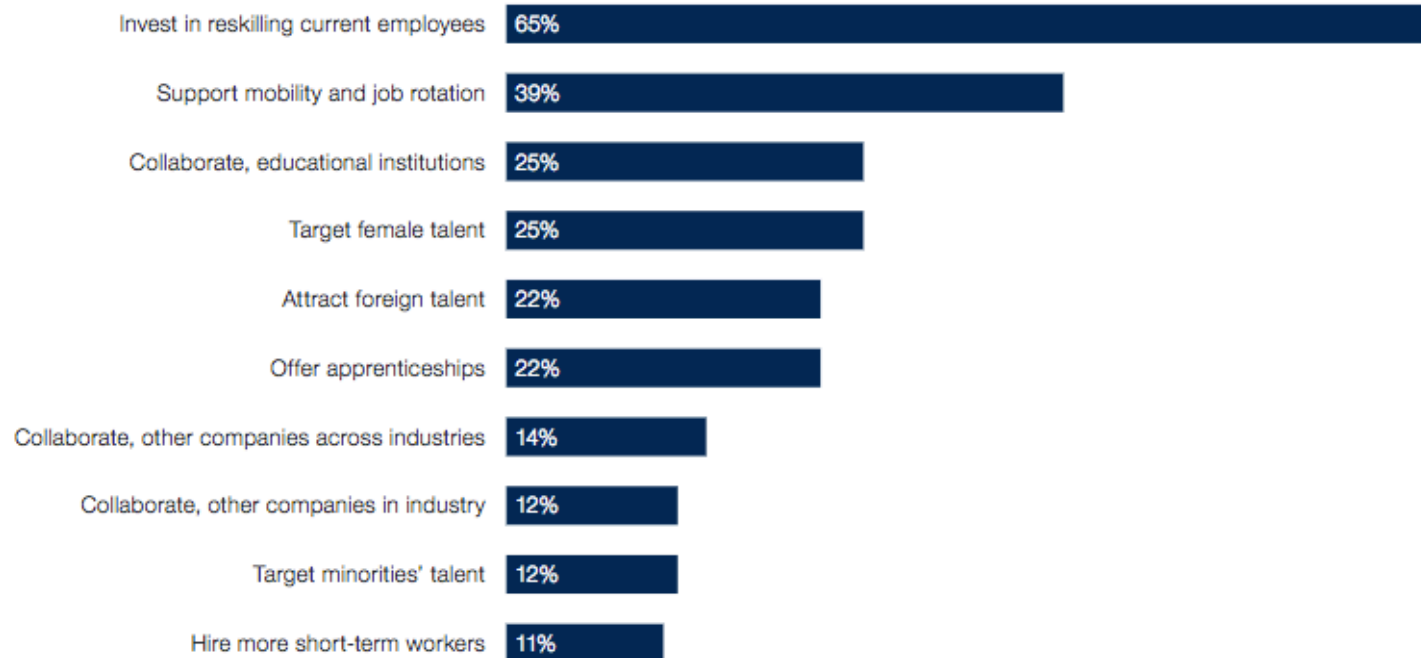
[http://www3.weforum.org/docs/WEF\\_FOJ\\_Executive\\_Summary\\_Jobs.pdf](http://www3.weforum.org/docs/WEF_FOJ_Executive_Summary_Jobs.pdf)



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# Work force strategies

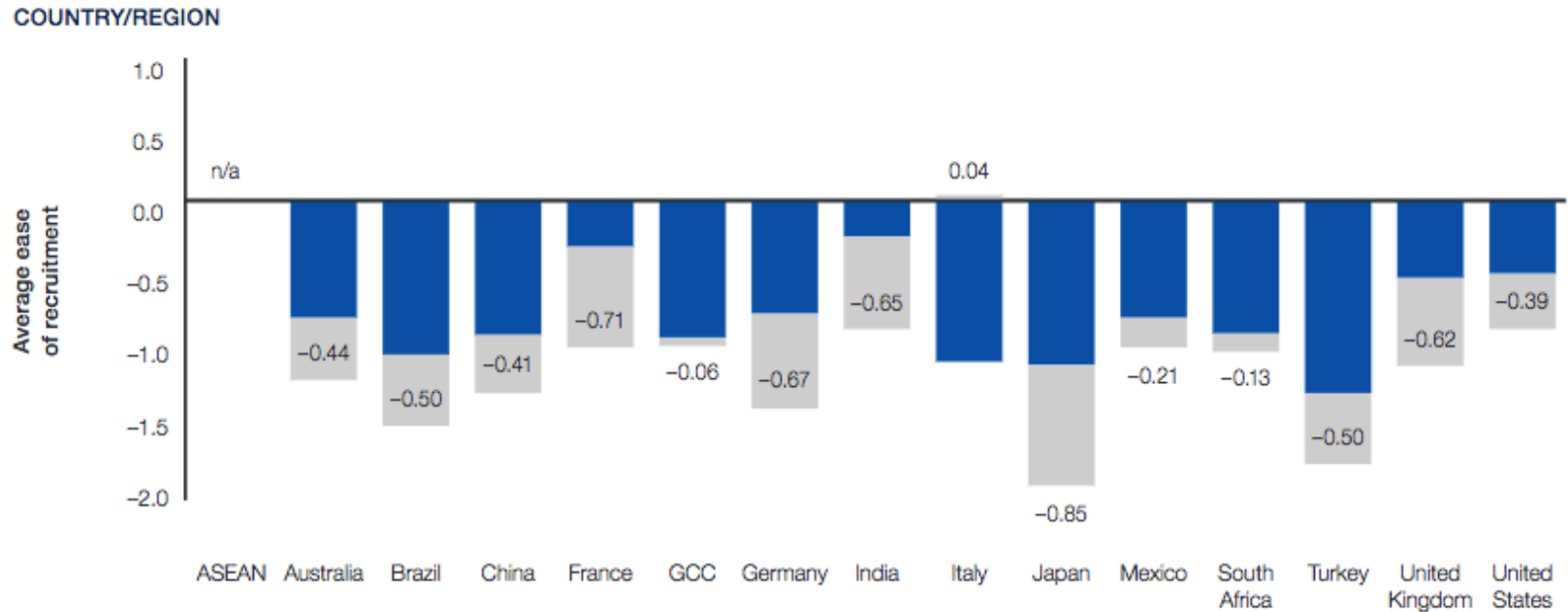
Future workforce strategies, industries overall  
Share of respondents pursuing strategy, %



Source: Future of Jobs Survey, World Economic Forum.  
Note: Names of strategies have been abbreviated to ensure legibility.



# Where jobs will be in the 2020



# FACULTY MOBILITY

Beyond research and PHD student mobility, we have established 2 types of Faculty Teaching mobility modalities

## 1. Short term (3 days to one week)

- Academic Leaders
- Global Faculty week



## 2. One Semester to one year teaching activities

- Visiting professor programs



# The Global Faculty Week

- Created in 2009
- GFW has brought together more than 88 faculty members from 56 partner universities.
- Faculty has have contact with more than 31,680 students.



**Global Faculty Week 2017**



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# LÍDERES ACADÉMICOS



- Created in 2008 as an attempt to go beyond traditional University Education.
- Provides direct interaction between students and experts in their fields at conferences, workshops, lectures and visits.
- Academic Leaders introduce students to case studies allowing them to apply theory and knowledge to professional life experiences.
- For the last 8 years this program has attracted 38 leaders per year total of 304 academic experts.
- More than 28,000 students have attended to any activity.



# Visitor Professor Program

Created in 2013, this program enhances the strengthening of our academic standards in diverse areas of specialty by linking their content to the industry.

- An average of 11 international faculty is attracted every year to our Campus. Each Faculty interacts for a full semester with an average of 90 students.
- Total of 33 professors.
- 2,970 students



# Interesting data

		# of Professors	# of Students
Global Faculty	7 years	88	31,680
Academic Leaders	8 years	38	28,000
Visiting Professor	3 years	33	2,970
Total		159	62,650



# Average cost per professor

	Home University	Host University	Total €
Global Faculty	Air fare cost	1,200 €	2,200 €
Academic Leaders	0	3,500 €	3,500 €
Visiting Professor	0	3,500 €/month	



# Invitation

Let's create the Faculty Mobility Chapter together!

“We ought to think that we are one of the leaves of a tree, and the tree is all of humanity. We cannot live without others, without the tree.” Pablo Casals, Spanish cellist and conductor

Rethinking Education  
Towards a global common good?



<http://unesdoc.unesco.org/images/0023/002325/232555e.pdf>



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# About Querétaro

## Querétaro



- Queretaro is located in the central region of Mexico.
- It has a population of approximately 1.9 million people.
- Queretaro benefits from a safe environment, low perceived corruption, and a growing specialized education
  - The state hosts a high-performing manufacturing industry spurred by an active local government, abundant natural resources and skilled labor force.
- Queretaro also hosts one of the most advanced aerospace clusters in the country (Harvard Business School, 2015).



# Interesting Facts

- Santiago de Querétaro is the capital of the state of Querétaro.
- The weather is mild and quite pleasant most of the year, the temperature ranges between 16 ° and 22 ° C.
- The historic region of Santiago de Querétaro was declared a World Heritage Site by UNESCO in 1996.
- The living standard in Santiago de Querétaro is among the highest in México and Latin America, mainly due to the low crime and unemployment rates.
- It is the metropolitan area with the highest per capita GDP in México (ProMéxico, 2016).

