

BUSINET START-UP COMPETITION ISTANBUL

CELEBRATING ENTREPRENEURSHIP
INNOVATION & INCLUSION



10 - 14 NOVEMBER
2024



DAY 1: TRAVEL TO ISTANBUL & GET TO KNOW EACH OTHER

DAY 2: CULTURAL DAY

DAY 3: VISIT HOST UNIVERSITY & DRAGONS DEN

DAY 4: GET TO KNOW ISTANBUL

DAY 5: PRESENTATION AT BUSINET

THE GLOBAL ENTREPRENEURSHIP WEEK
2024

15 UNIVERSITIES
QUALITY-NETWORKING
INTERNATIONAL SETTING
ERASMUS-FUNDED EVENT



ISTANBUL AYDIN
UNIVERSITY



ROTTERDAM BUSINESS SCHOOL
Rotterdam University of Applied Sciences



DO YOU HAVE WHAT IT TAKES?

Are you eager to elevate your business, and show the world your entrepreneurial hustler spirit? Does your business stand out from the crowd and is ready for the world? If so, prepare for an exciting opportunity to showcase your venture. Istanbul is set to host this year's Global Entrepreneurship Week, where Innovation and Inclusion will be celebrated.

As a startup emerging from an incubator or startup academy at your university, you have the chance to be selected to participate in Istanbul's esteemed Dragon's Den competition, hosted by Aydin University in Istanbul.

GAME RULES

- 1** The student(s) must either be currently enrolled at the participating university or have graduated from it no more than 6 months prior to the start of the competition
- 2** You must be the winning team of the selection competition at your home university
- 3** The start-up company can consist of multiple student-entrepreneurs.
In case of winning the competition, only 2 student-entrepreneurs can go to Istanbul
- 4** There is no restriction to the legal form and the scope of the company
- 5** Participants must have the possibility to travel to Istanbul between the 10th and 14th of November 2024



Join us!



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GLOBAL
ENTREPRENEURSHIP
WEEK



CALLING ALL UNIVERSITIES!

Are you excited to empower your students' entrepreneurial dreams? Get ready for an amazing chance to shine a spotlight on your university's most promising student-run company on a worldwide stage! Join us for this year's Global Entrepreneurship Week, where innovation and inclusion are celebrated.

This year's theme makes it the perfect platform to highlight the diversity and creativity of your university's entrepreneurial ecosystem. Therefore we invite you to host your own pre-mini-competition to select the most standout student company to be represented in Istanbul.

Here's how it works: universities will organise internal competitions to identify the most promising student-led startups. The winning team from each university will then advance to compete in Istanbul's prestigious Dragon's Den competition during The Global Entrepreneurship Week. Don't miss out on this incredible opportunity to showcase the entrepreneurial talent nurtured within your institution!

- 1 There is a special programme for student-entrepreneurs at your university.
- 2 The HEI should develop its own contest as preselection method.
The contest needs to be:
 - Transparent
 - Accessible for everyone who is qualified to participate
- 3 A jury from the home university selects the winner; names, functions and jury rapport will be sent to the organizers.
- 4 Send in the selected candidates/winner competition before **30-09-2024** (preferably earlier).
- 5 To coach the students 5-6 lecturers of all the 15 HEI can join as well. Please let us know if you want to join as a coach.
- 6 And very important! Make sure you register your university before May 13. Only 15 spots are available!



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