

“Embracing change”

36th Annual Businet Conference Programme

8th to 11th November 2023

**Wednesday 8th November**

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| **Time** | **Activity** | **Room** |
| 09.00 – 12.0013.15 – 15.00 | **Extended Board Meeting** – for the Chairs of Working Groups and the Board**Newcomers Introduction***An introduction to Businet for new members and guests.**Led by the Businet Board* | Poplar/AlderSycamore/Magnolia/Cedar |
| 15.15 – 17.15 | **International Relations Managers**Led by Ria Slingerland, Isinsu Atalay Carina Webermann and Heidi Vervaecke | Sycamore/Magnolia/Cedar |
| 3 departures at10.0013.0015.30 | **Introduction to Warsaw – optional tours***There will be 3 familiarisation visits on Wednesday by coach, to the centre of Warsaw, which are offered free of charge. They will be at 10.00, 13.00 and 15.30. Tickets for these tours will be available on the conference desk from Tuesday 07 November and will allow delegates to explore the capital city of Poland, Warsaw with it’s historic old town and Royal Palace before returning to the hotel.**The tours are spread over the day to allow as many delegates as possible to attend. There are 30 places available on each tour.**(duration 2 hrs)**Please note that the number of places available on each tour is limited, so we request that participants register for the tour of their choice at the Businet conference desk in the hotel foyer.* | Reception |
|  | **Official Conference Opening** |  |
| 18.30 | **Welcome and Global Aperitif***Delegates are asked to bring delicacies from their region / country in order to share with fellow delegates. An appropriate table for each country represented will be made available. The room for the Global Aperitif can be accessed at 18.00 for the set up of contributions to this event.* | Universe Ballroom Foyer |
| 20.15 | **Dinner***A buffet with a Polish flavour to welcome you to WarsawClose 22.30* | Garden Restaurant |

**Thursday 9th November**

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| 08.45 | **Assemble in Main Conference Room** | Universe Ballroom  |
| 08.50 | **Welcome to the 36th Annual Businet Conference*****Nico Nijsten*** - Businet President | Universe Ballroom |
| 09.00 | **Keynote Address:** **Peter Wollaert****Cifal Flanders UNITAR**How to become SDG-Proof as higher education institution? The quest for sustainability - From curricula and research to assessment and systemic changeIntroduced by **Yvonne Farrand** *-* Businet General Manager | Universe Ballroom |
| 09.45 | **Keynote Address:** **Pieter van Boheemen****Rotterdam University of Applied Science**Artificial Intelligence is transforming Higher EducationIntroduced by **Ria** **Slingerland** *-* Businet Board Member | Universe Ballroom |
| 10.35 | **Introduction to Workshop Sessions****David Taylor** *-*  Businet General Manager | Universe Ballroom |
| 10.40 | **Coffee, tea and fresh juices will be made available in the foyer** | Universe Ballroom foyer |
| 11.10 - 12.05 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Sustainable PCA2030. A trajectory to become SDG-Proof**Peter Wollaert, Cifal Flanders UNITAR and Rob De With, Atworksolutions | Sycamore/Magnolia/Cedar  |
|  | **DIGital AGE transformation for employees** - **How to keep up to date with the requirements of today’s labour market**Malgorzata Woch, IPRA MEDEF | Birch/Oak  |

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|  | **Organising successful international weeks that captivate the guest lecturers and the students** Isinisu Atayla, Dokuz Eylul University | Rowan |
|  | **Beyond Basics: Strategies for Helping Incoming Students Master Specialised Vocabulary**Michel Demonceau, Accent Languages | Larch/Chestnut  |
|  | **“Money Matters” Financial Literacy Workshop**Katarzyna Jaszczuk, Foundation Innovation and Knowledge | Maple/Lime  |
|  | **Simulations in Education: Transforming Case Studies**Tibor Voros, Collegium Da Vinci | Pine/Hazel  |
|  | **Life Logistics**Mindaugas Samuolaitis, Kauno kolegija Highter Education Institution | Sequoia  |
| 12.05 – 13.05 | **Lunch buffet** | Garden Restaurant |
| 13.05 – 13.55 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Artificial Intelligence in Action**Pieter Van Boheemen, Rotterdam University of Applied Science | Sycamore/Cedar/Magnolia  |
|  | **Bringing home take-away(s)**Andreas Fjord Bonven & Carsten Andersen, Dania Academy | Maple/Lime  |
|  | **The infusion of gamification into digital learning environments.**G4C project - Siegmund Leducq, UCLL | Pine/Hazel  |
|  | **“Beyond the Lecture Hall: Creating and Navigating an Inclusive Excursions Abroad”**Paul Raby, Asia Exchange | Larch/Chestnut |
|  | **International Accreditations for Small & Medium Academic Institutions**Jorge Gutierrez, HIEDWISE | Rowan  |
|  | **How to use Basecamp for effective communication and collaboration**Griet Barrezeele and Patrick De Mazière, UCLL | Poplar/Alder  |
|  | **Bridging the Global North-South Gap by an Erasmus Funded KA171** **project**Ria Slingerland, RUAS and Chris Young, CPUT | Birch/Oak  |
| 14.00 – 17.00 | **Curriculum Working Group Activities** |  |
|  | **Business** **Law**Facilitated by Michael Jaensch and Martijn de Ruijter | Rowan  |
|  | **Communication**Facilitated by Richard Hall | Pine/Hazel  |
|  | **Health and Social Matters**Facilitated by Griet t'Servranckx and Laurence Leonard  | Birch/Oak  |
|  | **Information and Computer Technology**Facilitated by Griet Barrezeele, Karolien Van Riel and Corneel Terben Theville | Larch/Chestnut  |
|  | **InterCom**Facilitated by Martine Michaels | Poplar/Alder  |
|  | **Marketing and International Trade** Facilitated by Eddy Brune and Hilde Evers14.00 to 16.00 Marketing Meeting16.00 to 17.30 Trade Mission Meetings | Sycamore/Magnolia/Cedar  |
|  | **Tourism, Hospitality and Event Management**Facilitated by Anja Nagel, Tony Johnston and Marie-France Boyer | Maple/Lime  |
|  | **STEM**Facilitated by Dale Lyon**Supply Chain Management**Facilitated by Marco Mosselman and Lieven Theys | Walnut Sequoia  |
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| 15.30 | **Coffee, tea and fresh juice will be made available in the foyer** | 1st Floor Foyer |
| 18.50 | **Meet at Reception**Coaches will leave the hotel at 19.00. | Reception |
| 19.30 | **Dinner at Restaurant Belvedere – Łazienki Krolewskie** Coaches will leave the restaurant at 22.30 to return to the conference hotel. |  |

**Friday 10th November**

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| 08.50 | **Assemble at the Conference Room** **Welcome and Introduction to today’s programme***Yvonne Farrand* - General Manager Businet | Universe Ballroom |
| 09.00 – 09.40 | **Keynote Address:** **Smiltė Juraitė****Kauno kolegija Highter Education Institution**Unleashing the Power of Personal Branding: A Path to Greater Success for Students and Academics,Introduced by **Mindaugas Samuolaitis** - Businet Board Member | Universe Ballroom |
| 09.45 – 10.30 | **Keynote Address:** **Stuart Moss****Leeds Beckett University** Stakeholder perspectives of feedback in higher educationIntroduced by *David Taylor* – Businet General Manager | Universe Ballroom |
| 10.30 – 10.45 | **Announcements by Yvonne Farrand****Businet partnership in EU Projects*** Digage+
* Game4Change
* Text  Description automatically generatedA blue and black flag with black text  Description automatically generated with medium confidenceVR4Skills
* INSPIRE
* Center- CBL
 | Universe Ballroom |
| 10.45 – 11.15 | **Coffee, tea and fresh juice** | Universe Ballroom Foyer |
| 11.15 – 12.05 | **AGM including Election of Officers**Moderated by Nico Nijsten - Businet President and*Yvonne Farrand -* Businet General Manager  | Universe Ballroom  |
| 12.05 – 13.00 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Personal Branding in Action: Building Your Unique Identity** Smiltė Juraitė, Kauno kolegija Highter Education Institution | Poplar/Alder  |
|  | **Using feedback and reflection for student success** Stuart Moss, Leeds Beckett University | Sycamore/Magnolia/Cedar  |
|  | **Building a More Inclusive University: The Importance of Gender Equality in the Light of Accreditation Standards**Pawel Urgacz, WSB and Deniss Ščeulovs, Riga Technical University | Sequoia |
|  | **Process over Result – assessment in an era of AI generated products** Mikkel Lodahl, Dania Academy & Rick Verhagen, Royal Military Academy | Pine/Hazel |
|  | **The Metaverse: Illusion or reality? Risks and perspectives**Benedetta Podestà, Swiss School of Management | Maple/Lime |
|  | **Using Teaching Cases to support future entrepreneurs of Europe - EntreMWB** Dr Allan Lawrence, Projects Beyond Borders | Larch/Chestnut |
|  | **The Role of Virtual Reality to enhance International Competencies: VR4Skills**Pawel Urgacz, WSB, Ayşe Deniz ÖZKAN, Istanbul Aydin University and Nina Turčin, Doba Business School | Birch/Oak |
| 13.00 – 13.55 | **Lunch Buffet** | Garden Restaurant |
| 14.00 – 16.00 | **Special Interest Group Activities** |  |
|  | **Entrepreneurship**Facilitated by Rob de With | Poplar/Alder |
|  | **Interdisciplinary Group**Facilitated by Barbara Broojimans  | Maple/Lime |
|  | **Internationalisation at Home**Facilitated by Sven Cerulus and Nina Turcin | Sycamore/Magnolia/Cedar |
|  | **Sustainability**Facilitated by Karolien Van Riel | Pine/Hazel |
|  | **Research Group**Facilitated by Patrick de Mazière | Larch/Chestnut |
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| 16.00 – 16.20 | **Coffee, tea and fresh juices** | Universe Ballroom Foyer |
| 16.20 – 17.15 | **Conference Feedback Session** | Universe Ballroom  |
| 17.00 – 18.00 | **Businet Fellows informal Networking** | Pine/Hazel |
| 17.15 | **Meeting Close** |  |

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| 19.0019.30 | Pre-Gala Dinner - photographs in the foyer area. Group and Individual photograph opportunities.**Pre-Gala Dinner Drinks Reception** | Universe Ballroom FoyerUniverse Ballroom Foyer |
| 20.00 | **Gala Dinner**  | Zazen Club & Lounge |

**Saturday 11th November**

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| 09.00 | **Departure for Saturday Social Day Tour** | Reception |
| 17.00(approx.) | **Arrival back at the hotel** |  |