

“Reset: Back together in ‘22”

34th Annual Businet Conference Programme

9th to 11th March 2022

Wednesday 9th March 2022

Time	Activity	Room
13.30 - 15.15	Newcomers Introduction An introduction to Businet for new members and guests. Led by the Businet Board: Agnes Dillien, Ria Slingerland, Yvonne Farrand and David Taylor	Tejo 2
15.30 - 17.30	International Relations Managers Working Group Facilitated by Ria Slingerland and Agnes Dillien.	Tejo 2
	Official Conference Opening	
18.45	Welcome Drinks reception. Informal welcome and conference opening - a chance to meet friends, old and new.	Tejo Foyer and Blue Lagoon Patio
20.15	Dinner A buffet with a Portuguese flavour to welcome you to Vilamoura.	Moscada and Cilantro Restaurants
	Close 23.00	

Thursday 10th March 2022

08.45	Assemble in Main Conference Room	Tejo Ballroom
08.50	Welcome to the 34th Annual Businet Conference Agnes Dillien, Businet President	Tejo Ballroom
09.00 - 09.35	Keynote Address: Nadine Burquel BCS Consult Keynote: Can we prepare students for the future ?	Tejo Ballroom

09.40 - 10.15	<p>Keynote Address: Paul Guest Orientra Consultancy Three decades of innovation: so what remains?</p>	Tejo Ballroom
10.15 – 10.25	<p>Joonas Salo and Harri Suominen Asia Exchange – launch of “Around the World”</p>	Tejo Ballroom
10.25 – 11.05	<p>Networking Period Tea, Coffee and Fruit juice</p>	Tejo Ballroom, Tejo Foyer and Blue Lagoon Patio
11.05 - 12.00	<p>Workshop Sessions: Best Practice in Businet Paul Guest, Christian Goethals, and Laurence Leonard Orientra Consultancy, HELHa, and HENALLUX Beep...Beep...or should it be BIP?</p>	Tejo 1
	<p>Joonas Salo and Harri Suominen Asia Exchange Enabling student mobility during the pandemic – Keys to Success</p>	Tejo 2
	<p>Karolien Van Riel, AP University College of Applied Sciences and Arts “Best practices on integrating sustainability in higher education”</p>	Minho
	<p>Nadine Burquel BCS Consult Let’s talk about skills!</p>	Mondego and Guadiana
	<p>The Third Way Rob de With, Yvonne Farrand, and David Taylor The Third Way, a demonstration: How can your institution, students, the community and entrepreneurs benefit from the project.</p>	Lima
	<p>The Health & Social Matters Working Group Chairs COIL project: Busiskills</p>	Sado

12.05 - 13.00	<p>Workshop Sessions: Best Practice in Businet Paul Guest Orientra Consultancy "How to Write a Convincing Erasmus+ Project Application: key Concepts and Considerations"</p>	Tejo 1
	<p>Jantien Belt The Hague University of Applied Sciences Internationalisation@Home in The Hague: reflections from an online four-day event for 750 students</p>	Minho
	<p>Rick Verhagen and Joep Tempelaar Rotterdam University of Applied Sciences Immersive Business Confrontations: Gamification in a blended international setting</p>	Tejo 2
	<p>Edita Jurkonyte and Rob de With Atworksolutions / The GlobalGoals.community "Me and my talents" Workshop</p>	Mondego + Guadiana
	<p>Maarten Hoekstra and Benedetta Podesta NHL Stenden University of Applied Sciences and Swiss School of Management Rome Cyber Security in the Curriculum: Luxury or necessity?</p>	Lima
	<p>Sabine Sachs and Carina Webermann Emerald Global Education GmbH and Berlin Business School Win win win – How an international office gets outside support to better serve fee paying student mobility</p>	Sado
	<p>Linda Snippe and Marleen Bartelts-Schilt MSc, Inholland University "Businesses that last" Using performance and risk management to make the transition to sustainability business that last</p>	Showroom
13.00 – 14.15	Lunch	Moscada and Cilantro Restaurant

14.15 - 17.15	Working Group Activities: Health and Social Matters - Facilitated by Griet t'Servranckx, Laurence Leonard and Mariana Pereira	Minho
	Communications - Facilitated by Brigitte Luytens	Lima
	Information and Computer Technology - Facilitated by Griet Barrezele	Sado
	Law - Facilitated by Nico Nijsten (virtually) and Pieter Jens	Douro
	Marketing and International Trade - Facilitated by Hilde Evers and Eddy Brune	Tejo 1
	Tourism - Facilitated by Tony Johnston and Marie-France Boyer	Mondego + Guadiana
	Intercom (Intercultural Competencies) - Facilitated by Zeynep Azar and Susan Jones Bidwell	Tejo 2
	Logistics - Facilitated by Marco Mosselman and Lieven Theys	Showroom
15.30 -16.00	Coffee, tea and fresh juice will be available in the Tejo Foyer	
18.45	Meet at Reception Coaches to pick up at the hotel and transport us to Bovino Steakhouse in Quinta Do Lago for Dinner Welcome Drink and Dinner	Reception
22.00	Transport back to Hilton Hotel (Coach departs at 22.00)	

Friday 11th March 2022

08.50	<p>Assemble at the Conference Room Welcome and Introduction to today's programme David Taylor, General Manager Businet</p>	Tejo Ballroom
09.00 - 09.35	<p>Keynote Address: Robert Coelen NHL Stenden University of Applied Sciences University of Groningen, Director, Centre for Internationalisation of Education Combining new perspectives on challenges in higher education to create a better outcome for our students.</p>	Tejo Ballroom
09.40 - 10.15	<p>Keynote Address: Philippe Eiselein CenSE, Odisee University of Applied Sciences, Senior Researcher Managing social enterprises: scaling social impact and dealing with conflicting objectives</p>	Tejo Ballroom
10.20 - 10.55	<p>Keynote Address: Mart Aro Co-Founder of DreamApply Chairman of Nordic EdTech Forum - N8 "Insights into future learning"</p>	Tejo Ballroom
10.55 - 11.25	<p>Coffee, tea and fresh juice</p>	Tejo Foyer and Blue Lagoon Patio
11.30 - 12.30	<p>Workshop Sessions: Best Practice in Businet Joonas Salo and Harri Suominen Asia Exchange New mobility concepts: Presenting Freemover Manager</p>	Tejo 1
	<p>Robert Coelen NHL Stenden University of Applied Sciences University of Groningen Diving Deeper into Diversity</p>	Tejo 2

	<p>Yvonne Farrand and Mart Aro Projects Beyond Borders and DreamApply Entre MWB - Mental Well Being of Entrepreneurs and future entrepreneurs</p>	Minho
	<p>Eddy Brune, Hilde Evers and Heidi Vervaecke Marketing Group The Conversation Tables Initiative – an example of good practice</p>	Mondego + Guadiana
	<p>Zeynep Azar and Nina Turčin Rotterdam University of Applied Sciences and DOBA Business School How to Design Blended Course Available only to pre-registered delegates</p>	Douro
	<p>Philippe Eiselein CenSE, Odisee University of Applied Sciences, Senior Researcher Circular competencies and partnerships</p>	Showroom
	<p>Patrick De Mazière University Colleges Leuven-Limburg How to write a Privacy Impact Assessment (PIA)</p>	Sado
	<p>Richard D. Lewis and Marit Imeland Gjesme Richard Lewis Communications Corporate values from a Cultural Perspective</p>	Lima
12.30 - 13.45	Working Lunch (Buffet)	Moscada and Cilantro Restaurants
13.45 - 16.00	Special Interest Groups	
	<p>Entrepreneurship facilitated by Rob De With</p>	Tejo 1
	<p>Interdisciplinary Group facilitated by Barbara Brooijmans</p>	Minho
	<p>Research Group facilitated by Patrick De Mazière</p>	Lima
	<p>Internationalisation@Home facilitated by Nina Turčin and Sven Cerulus (virtually)</p>	Tejo 2
	<p>STEM facilitated by Dale Lyon</p>	Sado



15.45 – 16.15	Coffee, tea and fresh juices will be served in Foyer	
16.15 – 17.15	Conference Feedback Session	Tejo 2
17.15	Meeting Close	
19.45	Drinks Reception	Tejo Foyer and Blue Lagoon Patio
20.30	Gala Dinner Land & Sea Algarvian journey: from the coast into the delightful hidden inlands	

Saturday 12th March 2022

09.00	Departure for Social Day Saturday's Social Tour to the west of the Algarve and featuring visits to Sines, Lagos and Cabo de Sao Vincente	Reception
17.30 (approx.)	Arrival back at the hotel	