



# Bridging the Global North-South Gap by an Erasmus Funded KA171 project

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Chris Young, CPUT, South-Africa

Ria Slingerland, RUAS, The  
Netherlands

# KA 107

## OBJECTIVES

Mobility of students and staff members

Country outside Europe ("third countries")

Opportunities for both inbound and outbound mobility

Capabilities and available budget may vary by region

Top-up for Participants with extra support request

Content:

- ✓ Relevance project
- ✓ Quality of collaboration and project plan
- ✓ Impact project

# OBJECTIVES CPUT – RUAS PROJECT

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## Communalities

- ✓ Technical, practice-oriented higher education
- ✓ Large proportion of students from disadvantaged backgrounds
- ✓ Strong emphasis on widening participation

## Local organisation (DAPD) as research and teaching field

- ✓ To enhance preparation of students to become professionals in an international environment
- ✓ To obtain international competences but also intercultural experience
- ✓ To contribute to the improvement of the lives of underprivileged groups and creating impact

## Staff Mobility

- ✓ To contribute to the internationalisation of the curriculum at both institutes
- ✓ To contribute to the development of staff capacity through an exchange of best practices

# MORE CONCRETE OBJECTIVES

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Development of curriculum to address local and international needs

Implementation and evaluation of community practice for students of HEI

Implementation and evaluation of curriculum teaching

Exploring the involvement of local communities that focus on strengthening the competence level and professional position of the student as a professional

Student Mobility EU-SA and SA-EU for Interprofessional and intercultural collaboration between different institutions

Exchange of staff in order to share knowledge and to codevelop and improve business education with a vision on a fast changing world

Empowering underprivileged groups in the local areas

# GRANTED

- ✓ Theme:
- ✓ Social Entrepreneurship
- ✓ Community – DAPD
- ✓ 2020!



# START

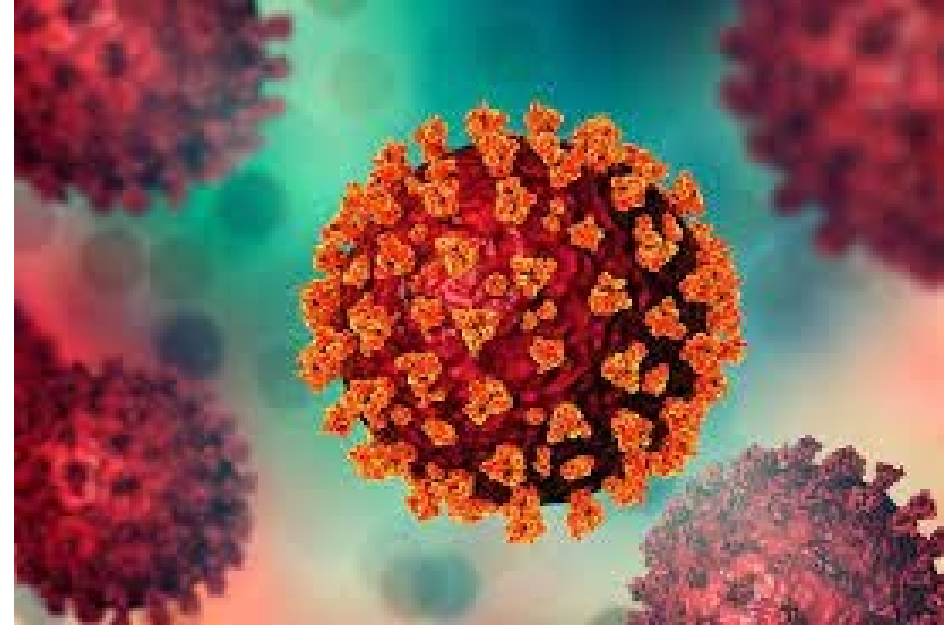
How difficult can this be?

- ✓ Staff Mobility
- ✓ Students Mobility
- ✓ Project Planning

Almost like drinking a glass of wine



**AND THEN ....**







**WHAT  
WOULD YOU  
HAVE DONE?**



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WAKA WAKA



# ADDITIONAL PROBLEMS

## CPUT students:

- ✓Housing
- ✓Payment of the grant
- ✓Adaptation to the new environment
- ✓Bad experience at working place

## RUAS students:

- ✓Online classes
- ✓Uncertainty about online or offline classes
- ✓Choosing courses

## CPUT staff delegation:

- ✓Visa issues

## RUAS staff delegation:

- ✓Illness

## Other

- ✓Loadshedding
- ✓Academic calendar
- ✓4IR vs 5IR

# PROJECT RESULTS

Activity	Arrangements	Participants' Profile
<b>Staff Exchange</b>		
RUAS to CPUT	1 arrangement in Spring 2023 (2 staff)	Marketing of Social Business (MOS) department
CPUT to RUAS	2 arrangements in Spring 2023 (4 staff)	3 Sport Management Department & 1 Work Integrated Learning Department
<b>Student Exchange</b>		
RUAS to CPUT	2 arrangements in Fall 2022 and Summer 2023 (N.B. 5 non-funded students)	4 <sup>th</sup> year students Commercial Economics, Entrepreneurship and Business Administration
CPUT to RUAS	1 arrangement in Fall 2022 (2 students)	Sport Management students (one 4 <sup>th</sup> year student and one Masters level student)
<b>COIL Projects</b>		
SIGA Game	1 arrangement in Spring 2022 (161 students)	2nd year Global Marketing and Sales (50 students) CPUT students – various programmes (111) Other international students (20)
Bike Project / DAPD	1 arrangement in Spring 2023 (71 students)	4th year RUAS exchange students from all over the world (25) + CPUT students (46)

# OTHER RESULTS

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- ✓ Staff Relations
- ✓ Developing COIL Projects
- ✓ Student Study Groups
- ✓ Reached Other Communities



# IMPACT

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## Staff Mobility:

- ✓ understanding of each other's socioeconomic and cultural environment
- ✓ ability to contribute to the joint projects
- ✓ modernisation of HEI education programmes.
- ✓ more than 20 staff members: increase of staff's knowledge, skills, motivation and language proficiency

## Student Mobility:

- ✓ Growth in personal and professional skills
- ✓ Improvement of ability to enter to and progress on the labour market.

## COIL projects:

- ✓ opportunity to make real impact on the business community and society as a whole
- ✓ students discovered the extent of their own power to affect change
- ✓ students gained experience to work across borders, and interact with different settings like loadshedding
- ✓ more than 430 students from both sides were involved in different COIL projects

# PERSONAL IMPACT

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can read or listen to them. Tap to learn more.



~ Misa

Phone number from Netherlands • Not a contact • 1 group in common

Safety tools

 Block

 Add contact

Hello Mr Young, I hope you are well. It's been a long time hey 😊

I have good news, today I got an opportunity to be a sport broadcaster at supersport. and I want to thank you for everything, I'm pretty sure the exchange program impressed the recruiting team



15:42





**NEXT CALL**

KA107 – KA171





# ASSIGNMENT

Discuss a project plan with a non-EU partner taking into account how the future face of KA programs will look like for:

- ✓ Staff
- ✓ Students
- ✓ HEI in general