

“Future Issues in Higher Education”

31st Annual Businet Conference Programme

9th to 11th November 2017

Wednesday 8th November 2017

Time	Activity	Room
13.30 - 15.15	Newcomers Introduction An introduction to Businet for new members and guests. Led by the Businet Board: <i>Carina Saelen, Agnes Dillien, Jean-Michel Grégoire and David Taylor</i>	Tejo 2
15.30 - 17.30	International Relations Managers Working Group facilitated by <i>Ria Slingerland</i> , Rotterdam University of Applied Sciences Jantien Belt, The Hague University of Applied Sciences	Tejo 2
Official Conference Opening		
18.30	Welcome and Global Aperitif The room for the Global Aperitif can be accessed by delegates from 18.00 to set-up their contributions to this event.	Blue Lagoon/ Foyer
20.15	Dinner A buffet with a Portuguese flavour to welcome you to Vilamoura.	Moscada Restaurant
23.30	Close	

<p><i>Nico Nijsten and Griet Barrezeele</i> University Colleges Leuven-Limburg "How does the EU General Data Protection Regulation affect Institutes of Higher Education?"</p>	Tejo 1
<p><i>Jantien Belt and the PEETS-Project Team</i> The Hague University of Applied Sciences "The effect of promoting Excellence of Employability and Transversal skills"</p>	Tejo 2
<p><i>Stefan Schenke</i> Saxion University of Applied Sciences "Reflection; an essential and necessary element of professional behaviour"</p>	Minho

	<i>Owen Ross and Eoin Langan</i> Athlone Institute of Technology "The business students are still here: How AIT built a successful student retention model"	Mondego + Guadiana			HEDMINT (Marketing and International Trade) - Facilitated by <i>Hilde Evers</i> University Colleges Leuven-Limburg <i>Eddy Brune</i> HELMO Liege	Tejo 1
	<i>Allan Lawrence</i> Projects Beyond Borders "Dissemination, Exploitation, Impact and Sustainability - a challenge for project design and project completion!"	Lima			HEDTOUR (Tourism) - Facilitated by <i>Anja Nagel</i> , Euro-Akademie Hannover <i>Sandra Di Marcantonio</i> PXL University College <i>Marie-France Boyer</i> Lycee Jeanne d'Arc	Mondego + Guadiana
	<i>Gerben Beijneveld and Tijs van Es</i> NHTV Breda "Create your own business model for entrepreneurship education"	Showroom			Intercom (Interdisciplinary Competencies) - Facilitated by <i>Maria Ángeles Sánchez Carrascal</i> Stenden University College	Tejo 2
	<i>Jan Wostyn and Anne Hak</i> Hutong School "Will the 21st century be the Chinese century? "	Sado			Coffee, tea and fresh juice will be made available during the afternoon	
14.15 – 17.15	Working Group Activities:			18.45	Meet at Reception	Reception
	Health Management - Facilitated by <i>Griet t'Servranckx</i> University Colleges Leuven-Limburg, Sabien Van Rampleberg Odisee University College Brussels Mariana Perreira Polytechnic Institute of Setubal	Sado		19.30	Dinner "on the farm"	
	HEDCOM (Communication) - Facilitated by <i>Brigitte Luytens</i> PXL University College	Lima		22.30	Transport to Hilton Hotel One coach will leave OS Agostos at 22.30. Coaches will then leave at intervals from 23.00 to return to the Conference Hotel with a "drop off" at the Marina for those who wish	
	HEDICT (Information and Computer Technology) - Facilitated by <i>Griet Barzezele</i> University Colleges Leuven-Limburg <i>Corneel Theben Tervile</i> Howest University College	Showroom				
	HEDLAW (Law) - Facilitated by <i>Nico Nijsten</i> University Colleges Leuven-Limburg <i>Michael Jaensch</i> HTW Berlin	Minho				

Friday 10th November

08.50	Assemble at the Conference Room Welcome and introduction to today's programme <i>David Taylor</i> , General Manager Businet	Tejo Ballroom
09.00 – 09.50	Keynote Address: <i>Lucy Hatt</i> – Senior Lecturer in Entrepreneurship, Newcastle Business School, University of Northumbria "Educating for Entrepreneurship – the application of threshold concept theory"	Tejo Ballroom
09.50 – 10.40	Keynote Address: <i>Paul Leys</i> – Policy Advisor, International Relations Office, Ghent University "Shifting paradigm: from quantity towards quality in student mobility"	Tejo Ballroom
10.40 – 11.00	Businet – New Horizons Introducing: • Belgium ITVersity, South Africa • SolBridge International School of Business, South Korea	Tejo Ballroom
11.00 – 11.25	Coffee, tea and fresh juice	
11.25 – 12.15	AGM including Election of Officers Moderated by <i>Carina Saelen</i> , Businet President and <i>David Taylor</i> , General Manager Businet	Tejo 1
12.15 – 13.15	Workshop Sessions: Best Practice in Businet <i>Rob de With</i> and <i>Brigitte Van Baren</i> ATWORKSOLUTIONS and Founder Inner Sense "Show Your True Colours for personal development and sustainable awareness related to the SDG's"	Tejo 1

<i>Paul Guest</i> Orienta Consultancy "How to Write a Convincing Erasmus+ Project Application A – Z of Concepts and Considerations"	Tejo 2
<i>Lucy Hatt</i> Senior Lecturer in Entrepreneurship, Newcastle Business School, University of Northumbria "What's distinctive about Entrepreneurship? Identifying learning thresholds to inform curriculum design"	Minho
<i>Ingeborg Kuehling Garfield</i> and <i>Anja Nagel</i> EWS Vienna and Euro Akademie Hannover "Cooperating with Short Cycle Institutions for mutual benefit"	Mondego + Guadiana
<i>Paul Leys</i> Policy Advisor, International Relations Office, Ghent University "If less is more, how to keep score. What makes a good partnership good?"	Lima
<i>Sandra Di Marcantonio</i> PXL University College "Wine tourism in Belgium?! An unfamiliar learning experience and authentic case study that successfully unites the millennial student and tourism stakeholders"	Showroom
<i>Minna Jalonen</i> Perho Culinary, Tourism & Business College "Building up International E-learning Entrepreneurship Platform with Pop up restaurant module – Culinary Caravan on the Move"	Sado
13.15 – 14.15 Working Lunch (Buffet)	Moscada Restaurant

14.15 - 16.30	Special Interest Groups	
	Entrepreneurship facilitated by <i>Rob de With</i>	Tejo 1
	Avans University College Breda	
	Interdisciplinary Project Facilitated by <i>Barbara Brooijmans</i>	Tejo 2
	EPHEC Brussels	
	<i>Marij Spiesschaert</i>	
	<i>Unoversity Colleges Leuven-Limburg</i>	
	Research Group facilitated by <i>Eva Abramuszkinova Pavlikova</i>	Lima
	Mendel University	
16.00 – 16.30	Coffee, tea and fresh juices will be served in Foyer	
16.30 – 17.15	Conference Feedback Session	Tejo 2
17.15	Meeting Close	
19.45	Drinks Reception	Blue Lagoon/ Foyer
	Sponsored by <i>ESA International</i>	
		
20.30	Gala Dinner – A farewell to a President	Ballroom
	Discoveries: Around the world at your table - celebrating Portuguese exploration	

Saturday 11th November

08.30	Departure for Social Day	Reception
	Saturday's Social Tour	
17.45 (approx.)	Arrival back at the hotel	