

"Future Issues in Higher Education" **31st Annual Businet Conference Programme**

9th to 11th November 2017

Wednesday 8th November 2017

Time	Activity	Room
13.30 - 15.15	Newcomers Introduction An introduction to Businet for new members and guests.	Tejo 2
	Led by the Businet Board: <i>Carina Saelen, Agnes Dillien, Jean-Michel Grégoire and David Taylor</i>	
15.30 - 17.30	International Relations Managers Working Group facilitated by <i>Ria Slingerland</i> , Rotterdam University of Applied Sciences Jantien Belt, The Hague University of Applied Sciences	Tejo 2
	Official Conference Opening	
18.30	Welcome and Global Aperitif The room for the Global Aperitif can be accessed by delegates from 18.00 to set-up their contributions to this event.	Blue Lagoon/ Foyer
20.15	Dinner A buffet with a Portuguese flavour to welcome you to Vilamoura.	Moscada Restaurant
23.30	Close	



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Mondego +

Guadiana

Showroom

Sado

Moscada

Tejo 1

Tejo 2

Minho

Restaurant

Lima

Thursday 9th November 2017 Barbara Brooijmans EPHEC, Brussels **Assemble in Main Conference Room** 08.45 Tejo Ballroom "The stimulation of an entrepreneurial mindset in a Business School: some good 08 50 Welcome to the 31st Annual Teio Ballroom examples" **Businet Conference** Carina Saelen. Businet President Michael Smith Head of Business Programmes at 09.00 - 09.45 **Keynote Address:** Tejo Ballroom Initiatives of Change UK Michael Smith, Journalist, business author, "Interactive discussion on our visioning business ethics lecturer, and Head of for the entrepreneurs of the future" Business Programmes at Initiatives of Inge Vervoort Change UK Thomas More Kempen University of "Imparting pillars of trust in the economy Applied Science to the next generation of business leaders" "Online / Blended learning? Learn from 2 hands on experiences!" **Kevnote Address:** 09.45 - 10.30 Teio Ballroom Brigitte Van Baren Founder Inner Sense -Jacques Allemeersch Essentials in Leadership Vzw ADP "Sustainable awareness in education is key!" "Practicum programs for students in Vancouver and Auckland" **Introducing Basecamp** 10.30 - 10.45 Tejo Ballroom Patrick Demazière and Griet Barrezeele. 12.10 - 13.10 Lunch University Colleges Leuven-Limburg 10:45 - 10:50 **Introduction to Workshop Sessions** Tejo Ballroom 13.15 - 14.10 **Workshop Sessions: Best Practice** David Taylor, General Manager Businet in **Businet** 10.50 - 11.10 Coffee, tea and fresh juices *Nico Nijsten* and *Griet Barrezeele* University Colleges Leuven-Limburg 11.15 - 12.10 Workshop Sessions: Tejo 1 "How does the EU General Data **Best Practice in Businet Protection Regulation affect Institutes** Paul Guest of Higher Education?" **Orienta Consultancy** "How to Write a Convincing Funding Jantien Belt and the PEETS-Project Team **Application:** The Hague University of Applied Sciences A – Z of Concepts and Considerations" "The effect of promoting Excellence of Patrick Demazière and Griet Barrezeele Teio 2 **Employability and Transversal skills**" University Colleges Leuven-Limburg Stefan Schenke "A guide to using Basecamp3" Saxion University of Applied Sciences Eva Brucker Minho "Reflection; an essential and necessary Salzburg University of Applied Sciences element of professional behaviour" "Tourism education goes international"



	<i>Owen Ross</i> and <i>Eoin Langan</i> Athlone Institute of Technology "The business students are still here: How AIT built a successful student retention model" <i>Allan Lawrence</i>	Mondego + Guadiana Lima		HEDMINT (Marketing and International Trade) - Facilitated by <i>Hilde Evers</i> University Colleges Leuven-Limburg <i>Eddy Brune</i> HELMO Liege	Tejo 1
	Projects Beyond Borders "Dissemination, Exploitation, Impact and Sustainability - a challenge for project design and project completion!" Gerben Beijneveld and Tijs van Es NHTV Breda "Create your own business model for	Showroom		HEDTOUR (Tourism) - Facilitated by <i>Anja Nagel,</i> Euro-Akademie Hannover <i>Sandra Di Marcantonio</i> PXL University College <i>Marie-France Boyer</i> Lycee Jeanne d'Arc	Mondego + Guadiana
	entrepreneurship education" Jan Wostyn and Anne Hak Hutong School	Sado		Intercom (Interdisciplinary Competencies) -Facilitated by <i>Maria Ángeles Sánchez Carrascal</i> Stenden University College	Tejo 2
	"Will the 21st century be the Chinese century? "			Coffee, tea and fresh juice will be made available during the afternoon	
14.15 – 17.15	Working Group Activities: Health Management - Facilitated by Griet t'Servranckx University Colleges Leuven-Limburg,		10.45	March at Descentions	
	<i>t'Servranckx</i> University Colleges Leuven-Limburg,	Sado	18.45	Meet at Reception Coaches to will pick up at the hotel and transport us to OS Agostos, an 18th century farmhouse.	Reception
	<i>t'Servranckx</i> University Colleges Leuven-Limburg, Sabien Van Rampleberg Odisee University College Brussels Mariana Perreira Polytechnic Institute	Sado	19.30 22.30	Coaches to will pick up at the hotel and transport us to OS Agostos, an 18th century farmhouse. Dinner "on the farm" Transport to Hilton Hotel	Reception
	<i>t'Servranckx</i> University Colleges Leuven-Limburg, Sabien Van Rampleberg Odisee University College Brussels		19.30	Coaches to will pick up at the hotel and transport us to OS Agostos, an 18th century farmhouse. Dinner "on the farm" Transport to Hilton Hote One coach will leave OS Agostos at 22.30. Coaches will then leave at intervals from 23.00 to return to the Conference Hotel with a "drop off" at the Marina for those	Reception
	<i>t'Servranckx</i> University Colleges Leuven-Limburg, Sabien Van Rampleberg Odisee University College Brussels Mariana Perreira Polytechnic Institute of Setubal HEDCOM (Communication) - Facilitated by <i>Brigitte Luytens</i>		19.30	Coaches to will pick up at the hotel and transport us to OS Agostos, an 18th century farmhouse. Dinner "on the farm" Transport to Hilton Hote One coach will leave OS Agostos at 22.30. Coaches will then leave at intervals from 23.00 to return to the Conference Hotel	Reception



Friday 10th N	ovember		<i>Paul Guest</i> Orienta Consultancy "How to Write a Convincing Erasmus+ Project Application	
08.50	Assemble at the Conference Room Welcome and introduction to today's	Tejo Ballroom		
	programme <i>David Taylor</i> , General Manager Businet		A – Z of Concepts and Considerations" Lucy Hatt	
09.00 – 09.50	Keynote Address: <i>Lucy Hatt</i> – Senior Lecturer in Entrepreneurship, Newcastle Business School, University of Northumbria " Educating for Entrepreneurship – the application of threshold concept theory "	Tejo Ballroom	Senior Lecturer in Entrepreneurship, Newcastle Business School, University of Northumbria "What's distinctive about Entrepreneurship? Identifying learning	
09.50 – 10.40	Keynote Address: <i>Paul Leys</i> – Policy Advisor, International Relations Office, Ghent University " Shifting paradigm: from quantity towards quality in student mobility "	Tejo Ballroom	thresholds to inform curriculum design" Ingeborg Kuehling Garfield and Anja Nagel EWS Vienna and Euro Akademie Hannover	
10.40 - 11.00	Businet – New Horizons Introducing:	Tejo Ballroom	"Cooperating with Short Cycle Institutions for mutual benefit"	
	 Belgium ITVersity , South Africa SolBridge International School of Business, South Korea 		Paul Leys Policy Advisor, International Relations Office, Ghent University	
11.00 - 11.25	Coffee, tea and fresh juice		"If less is more, how to keep score. What makes a good partnership good?"	
11.25 - 12.15	AGM including Election of Officers Moderated by <i>Carina Saelen</i> , Businet President and <i>David Taylor</i> , General Manager Businet	Tejo 1	Sandra Di Marcantonio PXL University College "Wine tourism in Belgium?! An unfamilia learning experience and authentic case study that successfully unites	
12.15 – 13.15	Workshop Sessions: Best Practice in Businet		the millennial student and tourism stakeholders"	
	<i>Rob de With</i> and <i>Brigitte Van Baren</i> ATWORKSOLUTIONS and Founder Inner Sense "Show Your True Colours for personal development and sustainable awareness related to the SDG's"	Tejo 1	<i>Minna Jalonen</i> Perho Culinary, Tourism & Business Colleg "Building up International E-learning Entrepreneurship Platform with Pop up restaurant module – Culinary Caravan on the Move"	

Tejo 2

Minho

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Mondego + Guadiana

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Working Lunch (Buffet) 13.15 - 14.15

Moscada Restaurant



14.15 - 16.30	Special Interest Groups	
	Entrepreneurship facilitated by <i>Rob de With</i> Avans University College Breda	Tejo 1
	Interdisciplinary Project Facilitated by <i>Barbara Brooijmans</i> EPHEC Brussels <i>Marij Spiesschaert</i> <i>Unoversity Colleges Leuven-Limburg</i>	Tejo 2
	Research Group facilitated by <i>Eva</i> <i>Abramuszkinova Pavlikova</i> Mendel University	Lima
16.00 - 16.30	Coffee, tea and fresh juices will be served in Foyer	
16.30 – 17.15	Conference Feedback Session	Tejo 2
17.15	Meeting Close	
19.45	Drinks Reception Sponsored by ESA International	Blue Lagoon/ Foyer
20.30	Gala Dinner – A farewell to a President Discoveries: Around the world at your table - celebrating Portuguese exploration	Ballroom

Saturday 11th November

08.30	Departure for Social Day Saturday's Social Tour	Reception
17.45 (approx.)	Arrival back at the hotel	