

CURRICULUM SPECIFIC WORKING GROUPS

There is a wide range of curriculum groups working within the Businet network. The groups reflect the curricular needs of the member institutions. The groups include Communications, Health Management, ICT, Law, Marketing and International Trade, and Tourism.

Cross-curricular groups also exist to meet members' needs. Currently there are groups exploring Entrepreneurship, Interdisciplinary Projects, and Research.

INTERNATIONAL WORK PLACEMENTS

A number of member institutions collaborate to find quality placements outside of their home country. Members share examples of good practice in projects of this type. Businet also offers certification of the placement period, where required, with the "Certificate of International Business Practice".

SHORT INTENSIVE PROGRAMMES

A number of Businet member collaborate to organise intensive programmes for their staff or students. As such they provide added value to the programmes of study on offer in their organisations and consequently give themselves a competitive advantage. Many of these programmes are curriculum specific. Within the network these are often referred to as "Busidays" or "Busiweeks", depending on their duration.

There are also very specific programmes organised by the curriculum groups, such as the Law group organising an Annual Moot Court, or the Marketing and International Trade group organising a "Trade Mission". These are great examples of good practice within the network.

FURTHER DETAILS

Please visit the Businet website
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or contact
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INTRODUCING THE ORGANISATION

Businet is a Network of Institutes of Higher Education, both universities and colleges. It was established in 1987 and currently has over 100 members spread across 31 countries worldwide.

The initial aims of the organisation were to enable the establishment of European programmes in business education and to promote opportunities for Institutes of Higher Education, their staff and their students.

As the needs of our member organisations have changed and as the membership profile has altered, reflecting the growth and diversity of the European Union and the impact of globalisation, so have the activities of Businet. The organisation however still keeps at its heart the needs of the Higher Education Institutes, the students, the staff and industry.

Activities initiated in and undertaken across the Network.

Member organisations work together on activities such as:

- Annual Conference / events
- Student Conferences / events
- Student exchange
- Staff exchange
- International work placements
- Funded and unfunded projects
- Short intensive programmes ("Busidays" and "Busiweeks")
- Curriculum specific working groups activities

The network is a very active one, offering a wide range of opportunities to meet the varied needs of the member institutes.



STUDENT EXCHANGE

Student mobility between member institutions is a common practice. The relationship between members ensures that the quality of the mobility activities is enhanced. Businet assists in providing a framework for co-operation and relationships between partner institutions.



STUDENT CONFERENCES

A student conference has been held every year since 1999. The aim of this conference is to bring students from a number of countries together to undertake activities centered around a specific theme. Conference themes have explored cross-cultural communication, preparation strategies for work experience outside of the home country and employability skills. Around 120 students attend each year.



STAFF EXCHANGE

The networking opportunities facilitated by the organisation are ideal when looking for and setting up staff mobility assignments. Having an ongoing relationship with other organisations in the network simplifies the organisation of this type of activity.



ANNUAL CONFERENCE

The Annual Businet Conference is where members come together to network and plan future activities. It has become central to many members' planning process. The conference provides the opportunity to meet a significant number of partners in one venue, making attendance cost-effective. The recent average conference attendance is over 180 delegates from 70+ institutes. Recent conferences have been held in Malta, Zagreb, Budapest and Vilamoura.

Guests are always welcome and it would be a great pleasure to see you at the next event.