

COMMUNITY-BASED SPORT AND OUTDOOR ENTREPRENEURSHIP FOR REGIONAL DEVELOPMENT

ERASMUS+ BLENDED INTENSIVE PROGRAMME FOR STUDENTS

BIP ID: TBC



12.10.2025. – 16.10.2025.
VALMIERA, LATVIA

VIDZEME UNIVERSITY OF
APPLIED SCIENCES

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PRIORITIES ADDRESSED:

Participation in democratic life

TARGET GROUP:

Students

OBJECTIVES AND DESCRIPTION:

This Blended Intensive Programme explores the role of sport events and outdoor activities in community development, civic engagement, and shared values, with a focus on rural and regional contexts. It examines how sport-based initiatives can strengthen social inclusion, active citizenship, local participation, and sustainable community development, while fostering cooperation, volunteerism, and participation in democratic life.

The programme combines academic learning with practical experience through case studies, field visits, and collaborative projects. Working in international teams, students develop a community-based sport or outdoor activity business concept to support local engagement and regional growth. By integrating hands-on learning, intercultural collaboration, and reflection, the BIP equips students to use sport as a tool for social impact, inclusion, and democratic participation.

ADDED VALUE:

To explore the role of community-based sport and outdoor activities in fostering civic engagement, social inclusion, and shared values within local and rural communities.

To analyse how sport and outdoor entrepreneurship can contribute to regional development, community resilience, and active participation in democratic life.

To develop students' understanding of participatory approaches, stakeholder involvement, and volunteer engagement in sport and outdoor event organisation.

To strengthen students' entrepreneurial and strategic competences by designing sport- or outdoor-based business models that address community needs and social impact.

METHODS AND OUTCOMES:

The programme combines interactive lectures with practical workshops, Study visits, guest lectures from practitioners, and volunteer-related sessions. Case study analysis and real-life examples from sport event organisations are used to connect theory with practice and to illustrate participatory approaches in sport and outdoor activities. Problem-based learning, stakeholder mapping, and mentoring sessions support the development of entrepreneurial, organisational, and civic competences. Experiential learning methods are integrated through hands-on sport and outdoor activities, including orienteering competitions, urban sport events, and outdoor team challenges, which allow students to experience participation, cooperation, and shared values in practice. The programme also applies blended learning methods through a preparatory virtual component, digital collaboration tools, and reflective discussions.

COMPETENCIES GAINED:

Participants will engage in collaborative and practice-based learning through workshops, case studies, field visits, and international teamwork focused on sport events, outdoor activities, and community development. Students will gain knowledge of civic engagement, sport-based community development, stakeholder cooperation, and sustainable approaches to strengthening local participation, particularly in rural and regional contexts. Through intercultural collaboration and project-based learning, participants will strengthen competencies in teamwork, communication, critical thinking, and problem-solving while developing community-oriented sport or outdoor activity concepts that support social inclusion and regional development.

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**VIRTUAL COMPONENT
TIMING:**

Online, MSTeams
September 28

**NUMBER OF ECTS
CREDITS
CONTRACTED:**

3 ECTS

FIELD OF EDUCATION:

Business,
Entrepreneurship,
Sport

LEVEL OF STUDY:

Bachelor

**PHYSICAL START
DATE:**

Arrival in Vidzeme
University, **October 12**

**PHYSICAL END
DATE:**

Departure on the
afternoon of **October 16**

APPLY HERE:



Preliminary
program
DAY 1

Arrival, welcome session, programme introduction, lectures on sport, civic engagement and community development, team formation, intercultural activities.

Preliminary
program
DAY 2

Workshops and case studies on sport events, outdoor activities, stakeholder engagement, and sustainable community development; local field visit.

Preliminary
program
DAY 3

Outdoor/community-based activities, mentoring sessions, collaborative project work, development of sport or outdoor activity concepts in international teams.

Preliminary
program
DAY 4

Project development workshops, expert feedback, regional/community engagement activities, preparation of final concepts and presentations.

Preliminary
program
DAY 5

Final presentations and pitching of community-based sport or outdoor activity concepts, reflection session, feedback, and farewell.

EXPENSES:

BIP individual support (Erasmus+ scholarship) should cover expenses related to travel, accommodation, and daily subsistence according to Erasmus+ regulations and the sending institution's procedures. Cultural and community-based activities, local visits, and selected programme activities will be covered by the organising institution.

**VIRTUAL COMPONENT
DESCRIPTION:**

Online preparatory lectures and collaborative sessions introducing community-based sport development, civic engagement, sustainability, and project preparation.

CITY OF VENUE:

Valmiera, Latvia



**MAXIMUM NUMBER
OF PARTICIPANTS:**

20

