

CURRENT ISSUES IN HIGHER EDUCATION

11th to 14th November 2009
Radisson SAS Hotel, Durham

Wednesday 11th November

12.00 – 13.00	Working Lunch for Extended Board	
13.00 – 14.00	Extended Board Meeting	Seam Room
	Optional Meetings	
14.00 – 15.00	Newcomers Introduction	Seam Room
15.00 – 15.15	Coffee	Outside Seam Room
15.15 – 16.45	IRM Meeting	
	From 16.05 until 17.05 (every 10 minutes) a series of 75 minute walking tours will depart from the hotel lobby to Durham Cathedral and Castle via the Market Place (Erasmus student guides)	
18.50	All Delegates leave for Durham Town Hall	
	Official Commencement of Conference	
19.00 – 19.45	Welcome and European Aperitif – Traditional Music – Spennymoor Town Band	Durham Town Hall
19.45.	Welcome by the The Right Worshipful Mayor of Durham <i>Councillor Dennis Southwell</i>	
	DINNER	Durham Town Hall
	The Traditions of Durham - Town Hall "Tour"	
22.15	Traditional Dance with "Dust 'til Dawn" Ceilidh Band	
24.00	Close of Evening Entertainment	

Thursday 12th November

08.50	Assemble in Main Conference Room	Auger Room
08.55	Welcome to the Businet Conference <i>Petra Gillis, Businet President</i>	
09.05	Welcome to Durham <i>John Widdowson, Principal and Chief Executive of New College Durham</i>	
09.15	Keynote Address: “Education and Business in Partnership - the Importance of Education in the Regeneration of the North East of England ” <i>Paul Callaghan, Chairman of the Leighton Group, Chairman of University of Sunderland Board of Governors, and Deputy Chairman of ONE NorthEast, the Regional Development Agency</i>	
09.50	Introduction to Workshop Sessions <i>David Taylor</i>	
10.05 – 11.10	Keynote Address: “Cultural Factors in International Business” <i>Mr Richard Lewis, Partner RLC Management Consultants</i>	
11.10 – 11.30	Coffee/tea/juice	Outside Auger
11.30	Workshop Sessions: Best Practice in Businet	
	<ul style="list-style-type: none">• Creating a University-Employer-Engagement Strategy <i>Paul Blackmore, Lancaster University, England</i>	Kavel Room
	<ul style="list-style-type: none">• Using Your Brain for a Change <i>John Carey, Still Point Solutions</i>	Seam Room
	<ul style="list-style-type: none">• International Cool City Hunt <i>Sylvie Dieteren, Fontys University of Applied Sciences, Eindhoven, The Netherlands</i>	Kist Room 1+2

Thursday 12th November continued

	<ul style="list-style-type: none">• Intercultural Communication <i>Dr Susana Gonçalves, Escola Superior de Educação de Coimbra, Portugal</i>	Auger Room 1
	<ul style="list-style-type: none">• The Benefits of Businet Membership <i>Nathalie Ormrod, Manchester Metropolitan University, England</i>	Drift Room 1+2
	<ul style="list-style-type: none">• Working with Alumni <i>Kirsten Williamson, Petrus Communications</i>	Auger Room 2
12.30	Networking Period	
13.00	Lunch	Filini Restaurant
14.15 – 17.00	Working Group Activities:	
	<ul style="list-style-type: none">• ICT• TOURism• COMmunications• Marketing and INTernational Trade• Business Languages and Information Systems• Business Law• FINance• Decision Makers Forum	Kist Room 2 Auger Room 2 Kist Room 1 Auger Room 1 Seam Room Drift Room 1+2 Kirve Room Kavel Room
15.30	Coffee/tea/juice	Outside Auger
18.00	Coaches depart for New College	
19.00	Coaches depart for the 14 th Century Lumley Castle Elizabethan Banquet	
23.30	Coaches return to hotel	

Friday 13th November

08.40	Introduction <i>David Taylor</i>	Auger Room
08.45	Keynote Address: “Maladies and Remedies for Business Schools’ Products” <i>Dr [Col] SPS Bedi, Executive Director of Chandigarh Group of Colleges & Director of Chandigarh Business School, India</i>	
09.30	Keynote Address: “Graduates for the 21 st Century” <i>Prof. Ray Land, Professor of HE and Director of the Centre of Academic Practice and Learning Enhancement at the University of Strathclyde, Scotland</i>	
10.30	Coffee/tea/juice	Outside Auger
11.00	AGM including Election of Officers	Auger Room
12.00	Workshop Sessions: Best Practice in Businet	
	<ul style="list-style-type: none">• Business Game – Corporate Social Responsibility <i>Francis Ascoop, Hogeschool-Universiteit Brussel, Belgium</i>	Kavel Room
	<ul style="list-style-type: none">• Time Management – Improving Productivity <i>Petra Gillis, University College Arteveldehogeschool & Leen Van Tolhuysen, Katholieke Hogeschool Mechelen, Belgium</i>	Kist Room 2
	<ul style="list-style-type: none">• Creative Ways to Promote Internationalization (the Role of the International Office) <i>Dr Susana Gonçalves, Escola Superior de Educação de Coimbra, Portugal</i>	Auger Room 1
	<ul style="list-style-type: none">• Employment Skills <i>Prof Ray Land, Professor of HE and Director of the Center of Academic Practice and Learning Enhancement at the University of Strathclyde, Scotland</i>	Drift 1+2

Friday 13th November continued

	<ul style="list-style-type: none"> • Cultural Factors in International Business <i>Richard Lewis, Partner RLC Management Consultants</i> 	Seam Room
	<ul style="list-style-type: none"> • Practical Competence Learning in International Trade <i>Geert Timmins, Lindy Baak & Martine Luijten, Fontys University Eindhoven, The Netherlands</i> 	Auger Room 2
13.00	Break	
13.15	Working Lunch (buffet) Networking and/or working groups	Outside Workshop Room
15.00	Thematic/Special Interest Groups:	
	<ul style="list-style-type: none"> • DMF - incorporating Responding to Employer Demands <i>Gail Unsworth, New College Durham</i> 	Drift Room 1+2
	<ul style="list-style-type: none"> • Placements – Links to Industry 	Seam Room
	<ul style="list-style-type: none"> • Top Up Programmes – BusiNext 	Kavel Room
	<ul style="list-style-type: none"> • Developing jointly awarded degree programmes 	Auger Room 1
	<ul style="list-style-type: none"> • LLL (life-long learning, adult education, continued education) 	Auger Room 2
	<ul style="list-style-type: none"> • Grundtvig – Managing Learning Partnership <i>Agnes Dillien, KH Kempen University College</i> 	Kirve Room
15.45	Coffee/tea/fruit juice	Outside Workshop Room
17.00 – 18.00	Feedback Session	Seam Room
19.30	Cocktail Reception Followed by Gala Dinner in Auger Room (20.15) <i>With live music followed by dancing through to 3am Featuring The “Love Tones” and “Laughing Jacks”</i>	

Saturday 14 November

09.30 Departure for social day

18.00 Arrival back at the hotel