

# Unité Student Conference Edinburgh 2014



## Unité Conference Programme

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### Sunday 30 November

**13:00 – 14:00** ARRIVAL  
Collect conference pack at the Old Waverley Hotel (43 Princes Street, Edinburgh)  
<http://www.theedinburghcollection.com/oldwaverley/>

Check in at the Old Waverley Hotel

Rooms will probably not be available until after 2pm.  
You can leave your baggage in the hotel baggage room until your room is ready.

**14:00 – 14:15** Meet in the lobby of the Old Waverley Hotel

**14:30** Guided coach tour exploring the city of Edinburgh  
Coaches depart from Waterloo Place

**16:30** Return to the departure point

**18:00 – 19:45** “Welcome”  
*David Taylor*  
*General Manager Businet and Head of International Partnerships New College Durham*

Followed by the **EUROPEAN APERITIF** – with a Christmas flavour  
(at the Old Waverley Hotel)

All participants are invited to bring specialties and delicacies from their home country, region or city (such as olives, cheese, wine, sausages, beer, biscuits etc.)

Every country, region or city sets up a table with the produce they have bought displaying signs saying what the things are. The food and drinks of the participants will be the basis of the European aperitif during which each country will briefly present what they have brought as a means of an ice breaker exercise.

As Christmas approaches, please try to bring items with a festive feel!



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### Monday 1 December

**07:45** Breakfast – Breakfast will need to be taken in two groups – David Taylor will explain further on Sunday.

**09:00** Leave Old Waverley hotel for the conference venue, Royal College of Physicians.  
(9 Queen Street Edinburgh EH21jQ of Edinburgh)

**09:10** “Getting the Most from the Conference”

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*David Taylor, Businet and New College Durham*

- 09:20** "Matching your skills"  
*David Allen*  
*Director of Scotland, People 1<sup>st</sup> Head of Scotland, UK Skills Team*
- 10:10** "How rude was that?"  
Some thoughts on Intercultural Communication  
*John Ellison*  
*Former Businet President and Head of Higher Education New College Durham*
- 11:00** Break
- 11:15** "Managing an International Project: Do you have what it takes (part 1)"  
*Petra Gillis, Financial Manager, Businet*
- 12:15** Lunch
- 13:15** "Making the Media Work"  
*Tony Delahunty, Managing Director, Mansfield 103.2*  
*Tony is a former Broadcaster of the Year and Journalist of the Year and is an Award Winning Broadcaster in 5 different countries.*
- 15:00** Break
- 15:20** "Continuing Professional Development (CPD) – What's that all about then?"  
*Gillian Westrip, Lifelong Learning Manager New College Durham*
- 16:10** "Managing an International project: do you have what it takes (part 2)"  
*Petra Gillis, Financial Manager, Businet*
- 16:45** Close  
Dinner with working group – contribution towards the cost from conference funding.

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## Tuesday 2 December

- 7:45** Breakfast
- 09:00** Meet in the Old Waverley Hotel.  
Coaches depart from Waterloo Place.  
*Visit to the Scottish Highlands including visits to Stirling Castle, Callander and the Trossachs.*
- 18:00** Return to hotel  
*Evening free*

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## Wednesday 3 December

- 07:45** Breakfast
- 09:30** “Best Practice Networking Techniques for Students”  
*Stuart Moss, Leeds Metropolitan University & co-author of Employability Skills*
- 11:00** Break
- 11:15** “Employability Skills (part 1)”  
*David Taylor, Head of International Partnerships New College Durham*
- 12:00** Lunch
- 13:00 – 14:30** “Employability Skills”  
*Stuart Moss, Leeds Metropolitan University & co-author of Employability Skills*
- 14:30** Depart for visit to Edinburgh Castle (Castle visit at 15:00)

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## Thursday 4 December

- 07:45** Breakfast
- 09:45** “Introduction to Cross Cultural Communication”  
*Johan Dedeyne*
- 10:45** “Employability Skills (part 2)”  
*David Taylor, Head of International Partnerships New College Durham*
- 11:15** “Shall I stay or shall I go? The advantages of staying”  
*Isabelle van Tomme, Howest University Kortrijk*
- 12:00** “What can you take away from the Event”  
*David Taylor, Head of International Partnerships New College Durham*
- 12:30** Conference Close