

“Future Issues in Higher Education”
29th Annual Businet Conference Programme
11 to 13 November 2015

Wednesday 11th November

Time	Activity	Room
14.00 – 16.00	Newcomers Introduction <i>(An introduction to Businet for new members and guests)</i> <i>Led by the Businet Board</i>	Castille, level 7
3 departures at 16.00 16.10 16.20	Introduction to the “old town” of Valletta (please note that the number of places available on each walk is limited, so we request that participants register for the walk of their choice at the conference desk in the foyer)	
Official Commencement of Conference		
18.30	Welcome and Global Aperitif	Tiki Village (subject to weather)
20.15	A Maltese Buffet to welcome you to Valletta <i>Musical entertainment provided by Lucy Ankers, Robbie Pick, Callum McClean and Chris Cowan of New College Durham</i>	Spice Island Restaurant, level 4

Thursday 12th November

08.45	Assemble in Main Conference Room	Ballroom, level 7
08.50	Welcome to the Businet Conference <i>Carina Saelen, President Businet</i>	Ballroom, level 7
09.15	Keynote Address: <i>Eric Lynn, creator of cultureQs</i> <i>Reframing Intercultural Education</i>	Ballroom, level 7
10.30	Businet Good Practice	Ballroom, level 7
10.30	<i>Trade mission to Mexico – Eddy Brune Helmo and Hilde Evern</i>	Ballroom, level 7
10.40	<i>The Active Healthy Ageing @ Home Symposium – Griet T'Servranckx, University College Leuven Limburg, Belgium and Agnes Dillien, Thomas More University College, Belgium</i>	Ballroom, level 7
10.50	Presenting Edcom - <i>Dominic Lyle, EACA/Edcom</i>	Ballroom, level 7
11.00	Introduction to Workshop Sessions <i>David Taylor, General Manager Businet</i>	Ballroom, level 7
11.05 – 11.25	Coffee/ tea/ fresh juices	
	Workshop Sessions: Best Practice in Businet	
11.30 – 12.30	<i>Effective use of the Businet Sharepoint platform – Delegate must bring a laptop – Griet Barrezeele, UCLL University College Leuven Limburg</i>	Aragon, level 7
11.30 – 12.30	<i>Sustainability, Green Marketing and Media in the Creative Industry – Gamze Karayaz, ISIK University Istanbul and Valida Mechri, IGS Lyon</i>	Carapeccchia, level 8
11.30 – 12.30	<i>Businet Moot Court – The concept and organisation - Nico Nijsten, UCLL University College Leuven Limburg, Michael Jaensch, HTW Berlin</i>	Bellavanti, level 5
11.30 – 12.30	<i>Entrepreneurship in Action – Marijn Simons, Frank Kuipers and Ruben de Haas, Engency and Avans University of Applied Science</i>	De Mondion, level 8

11.30 – 12.30	<i>Where is the borderline of plagiarism? – Tomas Foltýnek, Mendel University in Brno /PEF</i>	Castille, level 7
11.30 – 12.30	<i>The 3 things that will make your presentation IRRESISTABLE – Laszlo Kacsirek, Szolnok University College</i>	De Medici, level 5
11.30 – 13.00	<i>Laying a platform for engagement - saying more by saying less – Eric Lynn, cultureQs</i>	Provence, level 7
12.30 – 13.30	Thinking out loud Chaired by David Taylor, General Manager Businet	Ballroom, level 7
13.30 – 14.30	Lunch	Admirals Landing, level 5
14.30 – 17.30	Working Group Activities:	
	INTERCOM (formerly 3 MBC)	De Medici, level 5
	HEDFIN – Financial Services and Accounting	Castille. Level 7
	HEDICT – Information and Computer Technology	Aragon, level 7
	HEDMINT – Marketing and International Trade	Provence, level 7
	HEDTOUR – Tourism	De Mondion, level 8
	HEDCOM – Communication	Carapечchina, level 8
	HEDLAW – Law	Bellavanti, level 5
	Health Business Group	Buonamici, level 5
	Coffee, tea and fresh juice will be made available during the afternoon	
19.15	Meet at reception to walk to the Phoenicia Hotel where the evening meal will be served	
19.30	Dinner at the Phoenicia Hotel <i>Musical entertainment provided by Lucy Ankers, Robbie Pick, Callum McClean and Chris Cowan of New College Durham</i>	

Friday 13th November

08.50	Assemble at the Conference Room Welcome and Introduction to the programme <i>David Taylor, General Manager Businet</i>	Ballroom, level 7
09.10 – 09.50	Keynote Address: <i>Earth Charter Cities</i> <i>Gerben Van Straaten</i> <i>CEO Walas International and Word of Walas</i>	Ballroom, level 7
09.50 – 10.30	Keynote Address: How I can help you grow entrepreneurs? <i>Norris Krueger</i> <i>PnD – Entrepreneurship North West</i>	Ballroom, level 7
10.30 – 10.40	<i>Comparative Information related to research</i> <i>Eva Abramuszkinova Pavlikova</i> <i>Mendel University in Brno</i>	Ballroom, level 7
10.40 – 11.10	Coffee/ tea/ fresh juice	Foyer
11.15 – 12.00	AGM including Election of Officers Moderated by <i>Carina Saelen, President</i>	
12.00 – 13.00	Workshop Sessions: Incorporating Best Practices in Businet	
	- <i>Richard Lewis, RLC Global</i>	Provence, level 7
	<i>Using social media to enhance the student experience - Veronica Spowart, New College Durham</i>	Castille, level 7
	<i>Eva Abramuszkinova Pavlikova, Mendel University in Brno</i>	De Mondion, level 8
	<i>Creation of a diagnostic tool – A strategic tool by and for every member of a University College - Benjamin Colinet and Anne Majot, Haule Ecole Louvain en Hainaut</i>	Carapecchia, level 8
	- <i>Norris Krueger, Entrepreneurship North West</i>	Aragon, level 7
	<i>Understanding the influence of students' entry characteristics on their learning experiences in marketing – Dr. Jie Liu, Manchester</i>	Buonamici, level 5

	<i>Metropolitan University</i> <i>Entrepreneurship in Action - Marijn Simons, Frank Kuipers and Ruben de Haas, Engency and Avans University of Applied Science</i>	De Medici, level 5
13.15 – 14.15	Working Lunch (buffet)	Admirals Landing, level 5
14.15 – 16.00	Special Interest Groups	
	International Relations Management	Aragon, level 7
	Decision Makers Forum	Castille, level 7
	Research Group	Carapечchia, level 8
	Entrepreneurship	Provence, level 7
	Leadership	De Mondion, level 8
16.00	Coffee/ tea/ fresh juices will be served	Foyer
16.15 – 17.00	Feedback Session	Ballroom, level 7
17.00	Meeting Close	
19.45	Cocktail Reception <i>Pre-dinner cocktail sponsored by</i>	
20.30	Gala dinner <i>Musical entertainment provided by Big Band Brothers</i>	

Saturday 14th November

08.45	Departure for social day
18.00 (approx.)	Arrival back at the hotel