

“Future Issues in Higher Education”

31st Annual Businet Conference Programme

9th to 11th November 2017

**Wednesday 8th November 2017**

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| **Time** | **Activity** | **Room** |
|  13.30 - 15.15 | **Newcomers Introduction***An introduction to Businet for new members and guests.**Led by the Businet Board:* ***Carina Saelen, Agnes Dillien, Jean-Michel Gregoire*** *and* ***David Taylor*** | Tejo 2 |
|  15.30 - 17.30 | **International Relations Managers Working Group**Group Chair: facilitated by **Ria Slingerland**, Rotterdam University of Applied Sciences | Tejo 2 |
|  | **Official Conference Opening** |  |
|  18.30 | **Welcome and Global Aperitif***The room for the Global Aperitif can be accessed at 18.00 for set up of contributions to this event.* | **Blue Lagoon / Foyer** |
| 20.15 | **Dinner***A buffet with a Portuguese flavour to welcome you to Vilamoura.**Close 23.30* | **Moscada** Restaurant |

**Thursday 9th November 2017**

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| 08.45 | **Assemble in Main Conference Room** | Tejo Ballroom |
| 08.50 | **Welcome to the 31st Annual Businet Conference*****Carina Saelen****, Businet President* | Tejo Ballroom |
| 09.00 - 09.45 | **Keynote Address: Michael Smith**, journalist, business author, business ethics lecturer, and Head of Business Programmes at Initiatives of Change UKImparting pillars of trust in the economy to the next generation of business leaders | Tejo Ballroom |
| 09.45 - 10.30 | **Keynote Address: Brigitte Van Baren**Founder Inner Sense - Essentials in LeadershipSustainable awareness in education is key! | Tejo Ballroom |
| 10.30 - 10.45 | **Introducing Basecamp****Patrick Demaziere** and **Griet Barrezeele**, University Colleges Leuven-Limburg | Tejo Ballroom |
| 10:45 - 10:50 | **Introduction to Workshop Sessions*****David Taylor****, General Manager Businet* | Tejo Ballroom |
| 10.50 - 11.10 | **Coffee, tea and fresh juices** |  |
| 11.15 - 12.10 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Paul Guest** Orienta Consultancy“How to Write a Convincing Erasmus+ Project Application:A – Z of Concepts and Considerations” | Tejo 1 |
|  | **Patrick De Maziere** and **Griet Barrezeele** University Colleges Leuven-Limburg “A guide to using Basecamp3” | Tejo 2 |
|  | **Eva Brucker**Salzburg University of Applied Sciences | Minho |
|  | “Tourism education goes international”**Barbara Brooijmans**EPHEC, Brussels“The stimulation of an entrepreneurial mindset in a Business School: some good examples” | Mondego + Guadiana |
|  | **Michael Smith**Head of Business Programmes at Initiatives of Change UK“Interactive discussion on our visioning for the entrepreneurs of the future” | Lima |

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|  | **Inge Vervoort** Thomas More Kempen University of Applied Science“Online / Blended learning? Learn from 2 hands on experience!”**Jacques Allemeersch** Vzw ADPPracticum programs for students in Vancouver and Auckland | ShowroomSado |
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| 12.10 - 13.10 | **Lunch** | Restaurant |
| 13.15 - 14.10 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Nico Nijsten** and **Griet Barrezeele**University Colleges Leuven-Limburg“How does the EU General Data Protection Regulation affect Institutes of Higher Education?” | Tejo 1 |
|  | **Jantien Belt and the PEETS-Project**The Hague University of Applied Sciences“The effect of promoting Excellence of Employability and Transversal skills” | Tejo 2 |
|  | **Stefan** **Schenke**Saxion University of Applied Sciences“Reflection; an essential and necessary element of professional behaviour” | Minho |
|  | **Owen** **Ross** and **Eoin Langan**Athlone Institute of TechnologyThe Business Students are still Here: How AIT built a successful Student Retention Model | Mondego + Guadiana |
|  | **Allan Lawrence**Projects Beyond Borders“Dissemination, Exploitation, Impact and Sustainability” | Lima |
|  | **Gerben Beijneveld** and **Tijs van Es** NHTV Breda | Showroom |
|  | “Create your own business model for entrepreneurship education”**Jan Wostyn** and **Anne Hak**Hutong School“Will the 21st century be the Chinese century? “ | Sado |
| 14.15 - 17.15 | **Working Group Activities:** |  |
|  | **Health Management -** Facilitated by **Griet t’Servranckx** University Colleges Leuven-Limburg | Sado |
|  | **HEDCOM (**Communication) - Facilitated by **Brigitte Luytens**PXL University College | Lima |
|  | **HEDICT (**Information and Computer Technology) - Facilitated by **Griet Barrezeele** and **Corneel Theben Tervile**University Colleges Leuven-Limburg and Howest University College | Showroom |
|  | **HEDLAW** (Law) - Facilitated by **Nico Nijsten** and **Michael Jaensch**University Colleges Leuven-Limburg and HTW Berlin | Minho |
|  | **HEDMINT (**Marketing and International Trade) - Facilitated by**Hilde Evers** and **Eddy Brune**University Colleges Leuven-Limburg and HELMO Liege | Tejo 1 |
|  | **HEDTOUR (**Tourism) - Facilitated by **Anja Nagel**, **Sandra Di Marcantonio** and **Marie-France Boyer**Euro-Akademie Hannover, PXL University College and Lycee Jeanne d’Arc | Mondego + Guadiana |
|  | **Intercom** (Interdisciplinary Competencies) -Facilitated by **Maria Ángeles Sánchez Carrascal**Stenden University College | Tejo 2 |
|  | **Coffee, tea and fresh juice will be made available during the afternoon** |  |
| 18.45 | **Meet at Reception***Coaches to pick up at the hotel and transport us to OS Agostos an 18th century farmhouse.* | Reception |
| 19.30 | ***Dinner "on the farm"*** |  |
| 23.30 | **Transport to Hilton Hotel***One coach will leave OS Agostos at 22.30.**Coaches will then leave at intervals from 23.00 to return to the Conference Hotel with a "drop off" at the Marina for those who wish* |  |

**Friday 10th November**

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| 08.50 | **Assemble at the Conference Room** **Welcome and Introduction to today’s programme*****David Taylor****, General Manager Businet* | Ballroom |
| 09.00 - 09.50 | **Keynote Address:****Lucy Hatt** – Senior Lecturer in Entrepreneurship, Newcastle Business School, University of Northumbria Educating for Entrepreneurship – the application of threshold concept theory | Ballroom |
|  09.50 - 10.40 | **Keynote Address:****Paul Leys** – Policy Advisor, International Relations Office, Ghent UniversityShifting paradigm: from quantity towards quality in student mobility | Ballroom |
| 10.40 - 11.00 | **Businet – New Horizons****Introducing:*** Belgium ITVersity
* SolBridge International School of Buisness
 | Ballroom |
| 11.00 - 11.25 | **Coffee, tea and fresh juice** |  |
| 11.25 - 12.15 | **AGM including Election of Officers***Moderated by* ***Carina Saelen****, Businet President and****David Taylor****, General Manager Businet* | Tejo 1 |
| 12.15 - 13.15 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Rob de With** and **Brigitte Van Baren** Avans University College and Founder Inner Sense“Show Your True Colours for personal development and sustainable awareness related to the SDG’s” | Tejo 1 |
|  | **Paul Guest**Orienta Consultancy“How to Write a Convincing Erasmus+ Project Application” | Tejo 2 |
|  | **Lucy Hatt**Senior Lecturer in Entrepreneurship, Newcastle Business School, University of Northumbria “What’s distinctive about Entrepreneurship?” | Minho |
|  | **Ingeborg Kuehling Garfield** and **Anja Nagel**EWS Vienna and Euro Akademie Hannover“Cooperating with Short Cycle Institutions for mutual benefit” | Mondego + Guadiana |
|  | **Paul Leys**Policy Advisor, International Relations Office, Ghent University“If less is more, how to keep score. What makes a good partnership good?” | Lima |
|  | **Sandra Di Marcantonio** PXL University College“Wine tourism in Belgium?! An unfamiliar learning experience and authentic case study that successfully unites the millennial student and tourism stakeholders”**Minna Jalonen**Perho Culinary, Tourism & Business College“Building up International E-learning Entrepreneurship Platform with Pop up restaurant module – Culinary Caravan on the Move” | ShowroomSado |
| 13.15 - 14.15 | **Working Lunch (Buffet)** | Restaurant |
| 14.15 - 16.30 | **Special Interest Groups** |  |
|  | Entrepreneurship facilitated by **Rob De With** | Tejo 1 |
|  | Interdisciplinary Project Facilitated by **Barbara Brooijmans** and **Marij Spiesschaert** | Tejo 2 |
|  | Research Group facilitated by **Eva Abramuszkinova Pavlikova** | Lima |
| 16:00 - 16:30  | **Coffee, tea and fresh juices will be served in Foyer** |  |
| 16.30 - 17.15 | **Conference Feedback Session** | Tejo 2 |
| 17.15 | **Meeting Close** |  |
| 19.45 | *Drinks Reception**Sponsored by* ***ESA International*** | **Blue Lagoon / Foyer** |
| 20.30 | **Gala Dinner – A farewell to a President**Discoveries: Around the world at your table - celebrating Portuguese exploration | Ballroom |

**Saturday 11th November**

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| 08.30 | **Departure for Social Day***Saturday’s Social Tour* | Reception |
| 17.45(approx.) | **Arrival back at the hotel** |  |