

“Future Issues in Higher Education”

31st Annual Businet Conference Programme

9th to 11th November 2017

**Wednesday 8th November 2017**

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| **Time** | **Activity** | **Room** |
| 13.30 - 15.15 | **Newcomers Introduction**  *An introduction to Businet for new members and guests.*  *Led by the Businet Board:* ***Carina Saelen, Agnes Dillien, Jean-Michel Gregoire*** *and* ***David Taylor*** | Tejo 2 |
| 15.30 - 17.30 | **International Relations Managers Working Group**  Group Chair: facilitated by **Ria Slingerland**, Rotterdam University of Applied Sciences | Tejo 2 |
|  | **Official Conference Opening** |  |
| 18.30 | **Welcome and Global Aperitif**  *The room for the Global Aperitif can be accessed at 18.00 for set up of contributions to this event.* | **Blue Lagoon / Foyer** |
| 20.15 | **Dinner**  *A buffet with a Portuguese flavour to welcome you to Vilamoura.*  *Close 23.30* | **Moscada** Restaurant |

**Thursday 9th November 2017**

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| 08.45 | **Assemble in Main Conference Room** | Tejo Ballroom |
| 08.50 | **Welcome to the 31st Annual Businet Conference**  ***Carina Saelen****, Businet President* | Tejo Ballroom |
| 09.00 - 09.45 | **Keynote Address: Michael Smith**, journalist, business author, business ethics lecturer, and Head of Business Programmes at Initiatives of Change UK  Imparting pillars of trust in the economy to the next generation of business leaders | Tejo Ballroom |
| 09.45 - 10.30 | **Keynote Address: Brigitte Van Baren**  Founder Inner Sense - Essentials in Leadership  Sustainable awareness in education is key! | Tejo Ballroom |
| 10.30 - 10.45 | **Introducing Basecamp**  **Patrick Demaziere** and **Griet Barrezeele**, University Colleges Leuven-Limburg | Tejo Ballroom |
| 10:45 - 10:50 | **Introduction to Workshop Sessions**  ***David Taylor****, General Manager Businet* | Tejo Ballroom |
| 10.50 - 11.10 | **Coffee, tea and fresh juices** |  |
| 11.15 - 12.10 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Paul Guest**  Orienta Consultancy  “How to Write a Convincing Erasmus+ Project Application:  A – Z of Concepts and Considerations” | Tejo 1 |
|  | **Patrick De Maziere** and **Griet Barrezeele**  University Colleges Leuven-Limburg  “A guide to using Basecamp3” | Tejo 2 |
|  | **Eva Brucker**  Salzburg University of Applied Sciences | Minho |
|  | “Tourism education goes international”  **Barbara Brooijmans**  EPHEC, Brussels  “The stimulation of an entrepreneurial mindset in a Business School: some good examples” | Mondego + Guadiana |
|  | **Michael Smith**  Head of Business Programmes at Initiatives of Change UK  “Interactive discussion on our visioning for the entrepreneurs of the future” | Lima |

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|  | **Inge Vervoort**  Thomas More Kempen University of Applied Science  “Online / Blended learning? Learn from 2 hands on experience!”  **Jacques Allemeersch**  Vzw ADP  Practicum programs for students in Vancouver and Auckland | Showroom  Sado |
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| 12.10 - 13.10 | **Lunch** | Restaurant |
| 13.15 - 14.10 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Nico Nijsten** and **Griet Barrezeele**  University Colleges Leuven-Limburg  “How does the EU General Data Protection Regulation affect Institutes of Higher Education?” | Tejo 1 |
|  | **Jantien Belt and the PEETS-Project**  The Hague University of Applied Sciences  “The effect of promoting Excellence of Employability and Transversal skills” | Tejo 2 |
|  | **Stefan** **Schenke**  Saxion University of Applied Sciences  “Reflection; an essential and necessary element of professional behaviour” | Minho |
|  | **Owen** **Ross** and **Eoin Langan**  Athlone Institute of Technology  The Business Students are still Here: How AIT built a successful Student Retention Model | Mondego + Guadiana |
|  | **Allan Lawrence**  Projects Beyond Borders  “Dissemination, Exploitation, Impact and Sustainability” | Lima |
|  | **Gerben Beijneveld** and **Tijs van Es**  NHTV Breda | Showroom |
|  | “Create your own business model for entrepreneurship education”  **Jan Wostyn** and **Anne Hak**  Hutong School  “Will the 21st century be the Chinese century? “ | Sado |
| 14.15 - 17.15 | **Working Group Activities:** |  |
|  | **Health Management -** Facilitated by **Griet t’Servranckx** University Colleges Leuven-Limburg | Sado |
|  | **HEDCOM (**Communication) - Facilitated by **Brigitte Luytens**  PXL University College | Lima |
|  | **HEDICT (**Information and Computer Technology) - Facilitated by **Griet Barrezeele** and **Corneel Theben Tervile**  University Colleges Leuven-Limburg and Howest University College | Showroom |
|  | **HEDLAW** (Law) - Facilitated by **Nico Nijsten** and **Michael Jaensch**  University Colleges Leuven-Limburg and HTW Berlin | Minho |
|  | **HEDMINT (**Marketing and International Trade) - Facilitated by  **Hilde Evers** and **Eddy Brune**  University Colleges Leuven-Limburg and HELMO Liege | Tejo 1 |
|  | **HEDTOUR (**Tourism) - Facilitated by **Anja Nagel**, **Sandra Di Marcantonio** and **Marie-France Boyer**  Euro-Akademie Hannover, PXL University College and Lycee Jeanne d’Arc | Mondego + Guadiana |
|  | **Intercom** (Interdisciplinary Competencies) -Facilitated by  **Maria Ángeles Sánchez Carrascal**  Stenden University College | Tejo 2 |
|  | **Coffee, tea and fresh juice will be made available during the afternoon** |  |
| 18.45 | **Meet at Reception**  *Coaches to pick up at the hotel and transport us to OS Agostos an 18th century farmhouse.* | Reception |
| 19.30 | ***Dinner "on the farm"*** |  |
| 23.30 | **Transport to Hilton Hotel**  *One coach will leave OS Agostos at 22.30.*  *Coaches will then leave at intervals from 23.00 to return to the Conference Hotel with a "drop off" at the Marina for those who wish* |  |

**Friday 10th November**

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| 08.50 | **Assemble at the Conference Room**  **Welcome and Introduction to today’s programme**  ***David Taylor****, General Manager Businet* | Ballroom |
| 09.00 - 09.50 | **Keynote Address:**  **Lucy Hatt** – Senior Lecturer in Entrepreneurship, Newcastle Business School, University of Northumbria  Educating for Entrepreneurship – the application of threshold concept theory | Ballroom |
| 09.50 - 10.40 | **Keynote Address:**  **Paul Leys** – Policy Advisor, International Relations Office, Ghent University  Shifting paradigm: from quantity towards quality in student mobility | Ballroom |
| 10.40 - 11.00 | **Businet – New Horizons**  **Introducing:**   * Belgium ITVersity * SolBridge International School of Buisness | Ballroom |
| 11.00 - 11.25 | **Coffee, tea and fresh juice** |  |
| 11.25 - 12.15 | **AGM including Election of Officers**  *Moderated by* ***Carina Saelen****, Businet President and* ***David Taylor****, General Manager Businet* | Tejo 1 |
| 12.15 - 13.15 | **Workshop Sessions: Best Practice in Businet** |  |
|  | **Rob de With** and **Brigitte Van Baren**  Avans University College and Founder Inner Sense  “Show Your True Colours for personal development and sustainable awareness related to the SDG’s” | Tejo 1 |
|  | **Paul Guest**  Orienta Consultancy  “How to Write a Convincing Erasmus+ Project Application” | Tejo 2 |
|  | **Lucy Hatt**  Senior Lecturer in Entrepreneurship, Newcastle Business School, University of Northumbria  “What’s distinctive about Entrepreneurship?” | Minho |
|  | **Ingeborg Kuehling Garfield** and **Anja Nagel**  EWS Vienna and Euro Akademie Hannover  “Cooperating with Short Cycle Institutions for mutual benefit” | Mondego + Guadiana |
|  | **Paul Leys**  Policy Advisor, International Relations Office, Ghent University  “If less is more, how to keep score. What makes a good partnership good?” | Lima |
|  | **Sandra Di Marcantonio**  PXL University College  “Wine tourism in Belgium?! An unfamiliar learning experience and authentic case study that successfully unites the millennial student and tourism stakeholders”  **Minna Jalonen**  Perho Culinary, Tourism & Business College  “Building up International E-learning Entrepreneurship Platform with Pop up restaurant module – Culinary Caravan on the Move” | Showroom  Sado |
| 13.15 - 14.15 | **Working Lunch (Buffet)** | Restaurant |
| 14.15 - 16.30 | **Special Interest Groups** |  |
|  | Entrepreneurship facilitated by **Rob De With** | Tejo 1 |
|  | Interdisciplinary Project Facilitated by **Barbara Brooijmans** and **Marij Spiesschaert** | Tejo 2 |
|  | Research Group facilitated by **Eva Abramuszkinova Pavlikova** | Lima |
| 16:00 - 16:30 | **Coffee, tea and fresh juices will be served in Foyer** |  |
| 16.30 - 17.15 | **Conference Feedback Session** | Tejo 2 |
| 17.15 | **Meeting Close** |  |
| 19.45 | *Drinks Reception*  *Sponsored by* ***ESA International*** | **Blue Lagoon / Foyer** |
| 20.30 | **Gala Dinner – A farewell to a President**  Discoveries: Around the world at your table - celebrating Portuguese exploration | Ballroom |

**Saturday 11th November**

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| 08.30 | **Departure for Social Day**  *Saturday’s Social Tour* | Reception |
| 17.45  (approx.) | **Arrival back at the hotel** |  |